

Adamo Boccitto

 www.jamsdesignsinc.com

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 www.boccittographics.com

 (647) 382 - 4140

SKILLS

Brand Strategy
Research Tactics
Branding Design
Brand Positioning
Paid Ad Strategies
Photography + Editing
Email & SMS Marketing
Persuasive Copy Writing
Illustration & Visual Styling
Blog Posting & Promotions
E-commerce & Website Design
Business & Product Development
B2B & B2C Marketing Strategies
Graphic Design (Print & Digital)
Search Engine Optimization
Aggressive Problem Solving
Social Media Marketing
In Person & Online Sales
AI Search Optimization
Videography + Editing
YouTube Production
Podcast Production
Creative Direction
Talent Recruitment
Multidisciplinary & Agile Team Management

SOFTWARE MASTERY

InDesign
Wordpress
Photoshop + A
Premier Pro + AI
Illustrator + AI
Chat GPT
Veed AI

EQUIPMENT

Canon t5
Sony a5000
Canon t5i X2
Canon 50mm f1.8
iMac Desktop Custom
Cameron reflectors x3
Neewer tt560 Speedlight
Godox LEDP260C flood light X2
Canon 18-55mm f3.5 - 5.6 X3
Sigma 10-20mm f4 - 5.6
Cameron remote shutter
Lumix GH7 (Rental)
Sigma 24-105mm f4
Canon 24mm f2.8
Ronin-S gimbal

Adamo Boccitto

**Head of Business Development, Chief Brand Strategist,
CEO & Founder of Jams Designs inc. (Since February 2016)**

OBJECTIVE

My primary objective is to make your company **the number one authority in your industry**. Whether it's as a full-time team member or third party partner, I have the skills, knowledge and strategic planing to dominate your sector. I **understand how to translate the strengths and solutions your products and services, to the problems, pain points, emotions and egos of its intended buyer**. I can explain every step of the way, why it will work for you, the most effective way to get it up and running, and how it will affect the other areas of your business. **Then prove it with money in your account.**

WORK EXPERIENCE HIGHLIGHTS

JAMS Designs inc.: February 2016 - Present Day

Founder. Graphic designer, apparel designer, brand specialist, marketing manager, web designer, illustrator, photographer, videographer & copy writer. For over 100 small and independent business. Clients serviced in Toronto Canada and International.

Silvertrust Media: May 2017 - February 2018

Web Designer & Magazine Designer. Created layout and designed print magazines of the brands: 'Excellence', 'Diversity', 'Destiny' and 'Envision'. Built websites in WordPress from the ground up.

Everthink Podcast: June 2021 - September 2021

Videographer, Video Editor & Producer. Manned a multi-camera setup, edited footage to a professional standard, and uploaded the final video with descriptions, keywords, and YouTube best practices.

PokerVerse Club: March 2022 - January 2023

Social Media Marketer. Created stylized Discord and Twitch banners, designed and managed scheduled social media posts. Organized user contests and promotions.

Encore: January 2023 - December 2023

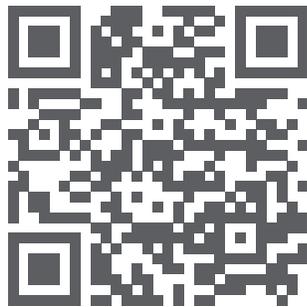
Audio Visual Technician. Setup and maintain large-scale event spaces, specializing in audio and visual equipment. Member of a diverse customer service team, and worked flexible shifts to meet client demand.

EDUCATION

◆ Graduate of **Seneca at York University** Graphic Design Program
2013 - 2016

*“It’s **hard work**, but someone has to **“figure it out,”** and I want that person to be **me...**” - Adamo Boccitto*

CHECK OUT MY WEBSITE



COVER LETTER & PREVIOUS WORK



I Have Previously Worked With:

- Musical Personalities
- Healthcare Institutions
- Fitness Gurus
- Real Estate Firms
- Religious Centers
- Sports teams,
- Automotive Organizations
- Fashion Icons
- Food connoisseurs
- eCommerce Tycoons
- SaaS Brands
- crypto trailblazers
- Industrial outlets
- & Mutch More..

I even have a questionnaire to determine the personality, look and feel of your brand. This in turn will help you Market to your Ideal customer!

Apart from graphic design I can provide: **photography, videography, video editing, photo manipulation, branding, social media marketing, print design and web design.** I have a YouTube channel and I am always looking to expand my creativity.

At my company, Jams Designs Inc., **we custom tailor marketing strategies to substantially grow your business in the most effective way possible.** Since 2016, we have raised over **\$50'000.00** for our customers! I want to add your company to the list of success stories!.