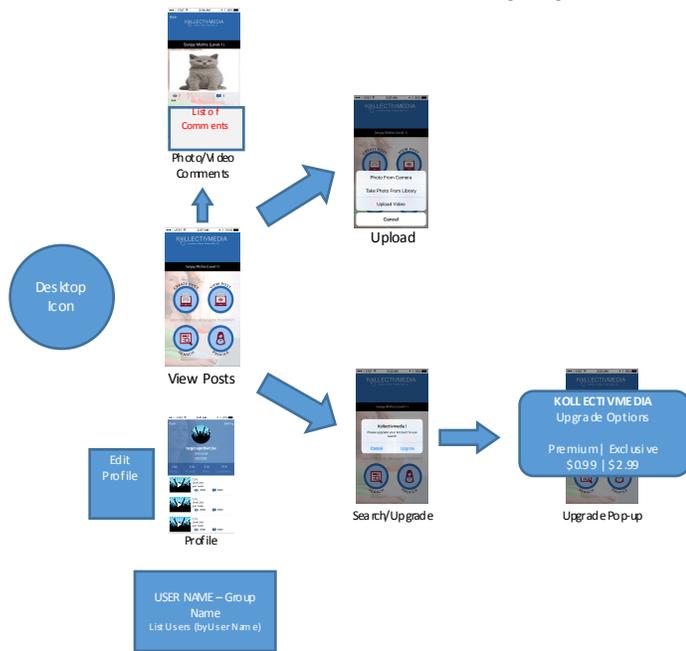


# KOLLECTIVMEDIA

Photo/Video App Workflow

# App Workflow



# Intro Screens

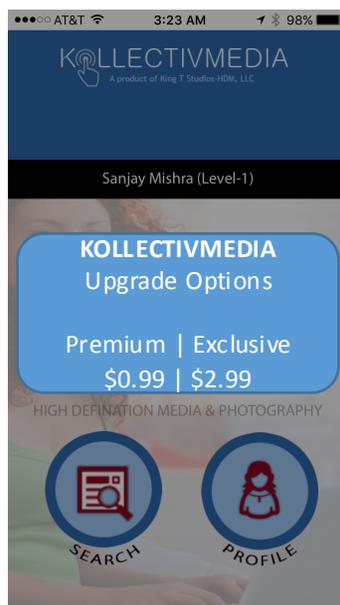
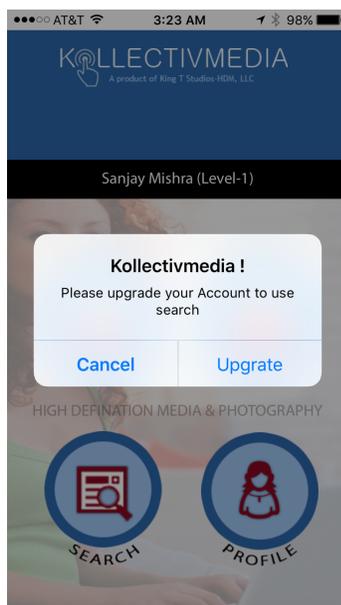


1. As the user enters the app, they should go directly into Viewing Posts (thread).
2. Bold "KOLLECTIVMEDIA"
3. Right align "a product of KingT Studios-HDM, LLC" to the last letter of "KOLLECTIVMEDIA", lowercase "a"
4. Remove "User Name" area
5. 3-smaller buttons bottom of screen
  - a. "Profile" (left)
  - b. "Upload" (center)
  - c. "Search" (right)
6. Bring background (featured) image forward, decrease opacity slightly
7. Remove Title/Ad Region background, float "KOLLECTIVMEDIA" on top of scrolling thread
8. Increase opacity of 3-buttons (above); make float on top of image
9. Scroll affect of thread, with 3-buttons floating

**Search-to-Upgrade Screen**

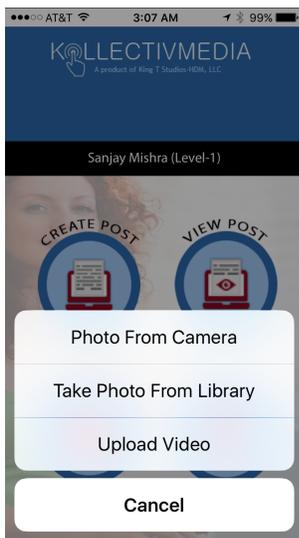
**Search-to-Profile Screen**

# Upgrade/Options Hover Screen



1. "KOLLECTIVMEDIA", all caps, no punctuation
2. "Thank you for upgrading your account."
3. Buttons:
  - a. Cancel (left)
  - b. Upgrade
4. New – Upgrade Screen
  - a. Re use existing App button look & feel

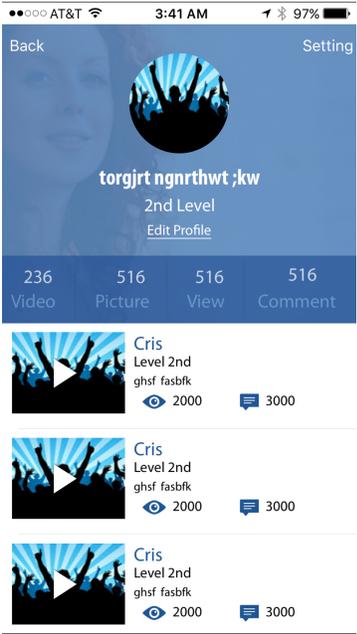
# Upload Fly-In Screen



1. Decrease fly-in size by half
2. Decrease font 3pts
3. Buttons (5):
  - a. "Take Photo From Camera"
  - b. "Upload Photo From Library"
  - c. "Upload Video From Library"
  - d. "Direct & Shoot Live Video"
  - e. Cancel

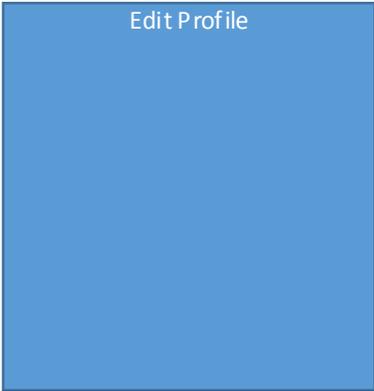
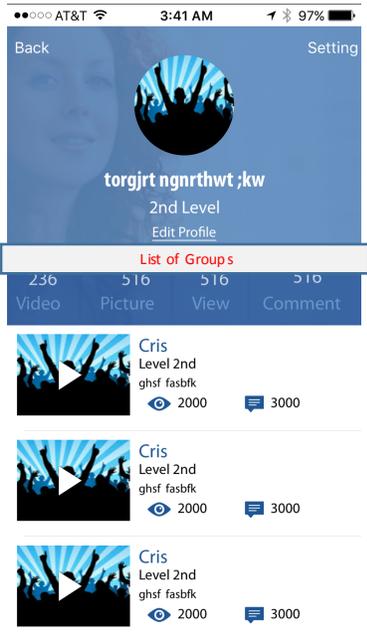
\*"Direct & Shoot Live Video" allows user to shoot & post video directly on the fly, without uploading later.  
\*\*"d" available for Premium & Exclusive members only  
\*\*\*Would like buttons on Intro Screen to float on background thread like these buttons

# Profile Screen



1. Category (video, Photo, Views, Comments, Groups) should provide a link to a listing of each specific item

# Profile/Edit Screen



### Edit Profile (pop up) Fields:

- 1. User Name
- 2. First Name
- 3. Last Name
- 4. City, State Zip

### Social Media:

- 1. Facebook
- 2. Instagram
- 3. Tumblr

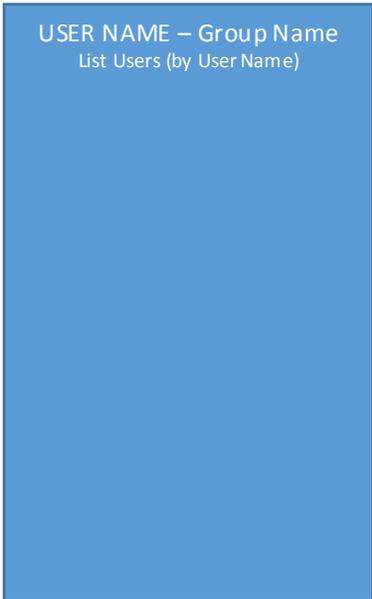
### My Groups:

### Create Group (field):

- 1. Group Name

# Group List Screen

USER NAME – Group Name  
List Users (by User Name)



List Groups alphanumeric, then  
by number of users

# Photo/Video View Screen



1. Add Social Media Icons/Links at bottom on screen
2. New-Add Button: "Add to Group"
3. Display Views
4. Display List of Comments
5. Display # of groups User is in, call this link/icon "Groupies"
  - a. Clicking Groupies will list all of the "Group Names" the user is in.

**\*How are comments made?  
I've clicked on comment-  
bubble icon, nothing.**