SHATTA, RAMAN TEMITOPE

4, Folawewo Street, Aguda, Ogba, Lagos.

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$$PersonalData$$

Nationality Nigerian

State of Origin Kogi

Local Government Area Yagba East

Home Town Ejuku

Marital Status Single

Date of Birth 27th March 1988

$CareerObjectives$

To work in an Organization that offers challenging situations, efficiency and support for career growth. To be resourceful in a competitive and challenging Organization by complimenting the work that is being performed in the Organization. The need to have integrity and honesty, and that is what I strive to do in my work.

$KeySkills$

* Ability to learn fast.
* A company/individual would require my services because i'm first, faster, better, even cheaper at resolving difficult situations in any organizations/projects especially if it customers related. The word cheaper comes in because I do not work for money
* Very good public relations skills.
* Exceptional ability to work independently.
* Ability to work against deadline and multi-task.
* Ability to effect changes in already existing structure.
* Proficiency in Microsoft Word, Microsoft Excel, Microsoft Power point, Microsoft Access, Adobe PageMaker, Corel draw and Internet basic.
* Ability to ensure all compliance issues are handled with sense of urgency.

$SelectedAccomplishment$

* Being able to setup established a company referred to as Orbit Media, where my potential as a Digital Marketing Strategist and an Entrepreneur was exhibited. I creatively promote clients products and services via social media and digital platforms to their target audience.

$EducationalHistory$

2018 **Digital Marketer Hq.**

Certified Email Marketing Specialist

2017 **Digital Marketer Hq.**

Certified Customer Acquisition Specialist

2017 **Digital Marketer Hq.**

Certified Optimization & Testing Specialist

2016 **Northwestern University (Coursera)**

Content, Advertising & Social IMC

2012 **Federal University of Agriculture Abeokuta, Nigeria**

 Bachelor of Wildlife Management (Environmental Resources Mgt.).

2006 **Akute Grammar School, Ogun State.**

 Senior Secondary Certificate Examination (SSCE O Level).

2000 **Success Junior Schools, Lagos State.**

 First Leaving Certificate.

$WorkingExperience$

PRINTIVO LIMITED, (Digital Marketing & Corporate Sales) Feb. 2017 – Dec. 2017

* Manage the company all social media/digital platforms.
* Interact with customers, potential customers with aim to convert.
* Copywriting, promotions/campaigns, email campaigns.
* Website optimization and testing of what works best, and designing/creating positive customer experience process that is unique and makes the company stands out.
* Research, study and keep an updated file reports on trends and competitors in the industry.
* Present a weekly report on campaigns performance, organic platform performance and strategy to scale further.
* Develop strategy on how to acquire, retention of B2C and B2B customers.

PRINTIVO LIMITED, (Social Media Manager) Sept. 2015 – Jan. 2017

* Manage the company social media platforms.
* Interact with customers, potential customers etc and convert.
* Generate contents, create campaign, email campaigns.
* Manage angry customers and turn them into happy customers.
* Google analytics and other manual analytics of the website traffic.
* Research, study and keep an updated file reports on competitors in the industry.
* Organize social events for the company staffs and audience.
* Make a weekly report on customers complaint and how to resolve them

CITY FM 105.1, TOP FM 90.9 [THE JOBSHOW], (INTERNSHIP) Dec. – Feb. 2014

* Ensured proper Organization and synchronization of all activities relating to studio.
* Prepare a daily program schedule for the program person (On air).

TARAUNI LOCAL GOVT. SECRETARIAT, KANO STATE (NYSC) Jan. – Sept. 2013

* Ensured prompt reconciliation and payment of all utility bills of the company with regards to Water, PHCN, Telephone etc

KAINJI LAKE NATIONAL PARK, NIGER STATE (IT) June – July 2011

* Managed all the Kanji lake national park tourists welfare and other related issues.

BISROD COMPANY, OGUN STATE (I.T) May – June 2011

* Acquired safety skills to ensure a safe working environment through efficient safety plan and regular fire drills within the company’s factory and office premises.
* Coordinate regular inspection with all relevant Ogun State agencies such as, Ministry of health, Manufacturer Association of Nigeria (MAN) etc

$Clubs,SocietiesandActivities$

NATIONAL YOUTH SERVICE CORPS/ FEDERAL ROAD SAFETY COMMISSION CLUB

$Hobbies$

* Reading
* Music
* Networking
* Going on a competitive, spirit and fearless sports like (Mountaineering, Swimming etc)

$References$

Engr. ABDULWAHAB MOHAMMED Mr. ABDULGANIYU BELLO

PHCN, KANO DISTRIBUTION, NIGERIA MARITIME ADMINISTRATION

KANO. AND SAFETY AGENCY, LAGOS

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