SHATTA, RAMAN TEMITOPE

4, Folawewo Street, Aguda, Ogba, Lagos.

Mobile: 07033206482, 08028774806. E-mail: [ramanshatta@gmail.com](mailto:ramanshatta@gmail.com)

Nationality Nigerian

State of Origin Kogi

Local Government Area Yagba East

Home Town Ejuku

Marital Status Single

Date of Birth 27th March 1988

To work in an Organization that offers challenging situations, efficiency and support for career growth. To be resourceful in a competitive and challenging Organization by complimenting the work that is being performed in the Organization. The need to have integrity and honesty, and that is what I strive to do in my work.

* Ability to learn fast.
* A company/individual would require my services because i'm first, faster, better, even cheaper at resolving difficult situations in any organizations/projects especially if it customers related. The word cheaper comes in because I do not work for money
* Very good public relations skills.
* Exceptional ability to work independently.
* Ability to work against deadline and multi-task.
* Ability to effect changes in already existing structure.
* Proficiency in Microsoft Word, Microsoft Excel, Microsoft Power point, Microsoft Access, Adobe PageMaker, Corel draw and Internet basic.
* Ability to ensure all compliance issues are handled with sense of urgency.
* Being able to setup established a company referred to as Orbit Media, where my potential as a Digital Marketing Strategist and an Entrepreneur was exhibited. I creatively promote clients products and services via social media and digital platforms to their target audience.

2018 **Digital Marketer Hq.**

Certified Email Marketing Specialist

2017 **Digital Marketer Hq.**

Certified Customer Acquisition Specialist

2017 **Digital Marketer Hq.**

Certified Optimization & Testing Specialist

2016 **Northwestern University (Coursera)**

Content, Advertising & Social IMC

2012 **Federal University of Agriculture Abeokuta, Nigeria**

Bachelor of Wildlife Management (Environmental Resources Mgt.).

2006 **Akute Grammar School, Ogun State.**

Senior Secondary Certificate Examination (SSCE O Level).

2000 **Success Junior Schools, Lagos State.**

First Leaving Certificate.

PRINTIVO LIMITED, (Digital Marketing & Corporate Sales) Feb. 2017 – Dec. 2017

* Manage the company all social media/digital platforms.
* Interact with customers, potential customers with aim to convert.
* Copywriting, promotions/campaigns, email campaigns.
* Website optimization and testing of what works best, and designing/creating positive customer experience process that is unique and makes the company stands out.
* Research, study and keep an updated file reports on trends and competitors in the industry.
* Present a weekly report on campaigns performance, organic platform performance and strategy to scale further.
* Develop strategy on how to acquire, retention of B2C and B2B customers.

PRINTIVO LIMITED, (Social Media Manager) Sept. 2015 – Jan. 2017

* Manage the company social media platforms.
* Interact with customers, potential customers etc and convert.
* Generate contents, create campaign, email campaigns.
* Manage angry customers and turn them into happy customers.
* Google analytics and other manual analytics of the website traffic.
* Research, study and keep an updated file reports on competitors in the industry.
* Organize social events for the company staffs and audience.
* Make a weekly report on customers complaint and how to resolve them

CITY FM 105.1, TOP FM 90.9 [THE JOBSHOW], (INTERNSHIP) Dec. – Feb. 2014

* Ensured proper Organization and synchronization of all activities relating to studio.
* Prepare a daily program schedule for the program person (On air).

TARAUNI LOCAL GOVT. SECRETARIAT, KANO STATE (NYSC) Jan. – Sept. 2013

* Ensured prompt reconciliation and payment of all utility bills of the company with regards to Water, PHCN, Telephone etc

KAINJI LAKE NATIONAL PARK, NIGER STATE (IT) June – July 2011

* Managed all the Kanji lake national park tourists welfare and other related issues.

BISROD COMPANY, OGUN STATE (I.T) May – June 2011

* Acquired safety skills to ensure a safe working environment through efficient safety plan and regular fire drills within the company’s factory and office premises.
* Coordinate regular inspection with all relevant Ogun State agencies such as, Ministry of health, Manufacturer Association of Nigeria (MAN) etc

NATIONAL YOUTH SERVICE CORPS/ FEDERAL ROAD SAFETY COMMISSION CLUB

* Reading
* Music
* Networking
* Going on a competitive, spirit and fearless sports like (Mountaineering, Swimming etc)

Engr. ABDULWAHAB MOHAMMED Mr. ABDULGANIYU BELLO

PHCN, KANO DISTRIBUTION, NIGERIA MARITIME ADMINISTRATION

KANO. AND SAFETY AGENCY, LAGOS

Mobile: +2348132209383 Mobile: +2348023284660