

## Cold Email: Trademark Registration

Subject Line:

- 1) "Help your trademark brand you . . . "
- 2) "Is your ideal trademark registered yet?"
- 3) "Crucial information about your new trademark . . . "
- 4) "Do you want to register a trademark in the U.S.?"

Dear Business Owner:

You just created a brand new trademark. You may think it's special and unique, but it's creation is just the beginning. How do you know if it's not similar to another company's trademark?

Here are some tips for how to proceed:

The first thing you need to do is go to the USPTO (United States Patent and Trademark Office) website. Here you can research your prospective trademark for free. Search through their database to make sure your trademark is original. After that, make sure it's connected with the correct goods and services.

The next step is to find a reputable U.S. attorney that has experience with trademarks and the USPTO office.

If you are a foreign entity with a trademark ready to go, we can save you as much as 50% to register (or file?) in the United States.

This offer expires on <DATE>. Call us today at 301-332-4850 — or visit us on the Web at [www.legalmatter.com](http://www.legalmatter.com)

Yours Sincerely,

Bruce Matter, Esq.  
Principal  
Legal Matter  
12413 Rousseau Terrace  
North Potomac, MD 20878  
USA

P.S. — If you act today, receive a free, 15-minute pre-filing consultation with Mr. Matter.