
Ucham Moses Tishak

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Professional Summary

- I'm a results-driven sales and marketing professional with hands-on experience in managing campaigns, driving client engagement, and supporting business growth.
 - I enjoy working collaboratively with teams to streamline processes, create meaningful customer connections, and deliver measurable results.
 - Experienced in both offline and online sales, I combine strategic thinking with practical execution to achieve business objectives.
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Work Experience

Marketing & Sales Consultant (Freelance) – Leadway Assurance | 2025 – Present

- Sell insurance policies and life business solutions to a diverse client base.
- Coordinate with team members to strategize outreach and follow-ups.
- Maintain client records, track progress, and report on sales performance.
- Support digital marketing campaigns to generate leads and grow brand visibility.

Graduate Assistant – CET Professional Services | Jan 2024 – Aug 2025

- Assisted with accountancy, audit, taxation, and financial consultancy tasks.
- Managed client records, prepared reports, and supported administrative operations.
- Collaborated with senior staff to ensure smooth workflow and timely deliverables.

English Language Teacher – Namu Model Secondary School | 2023 – 2024

Class Teacher (NYSC & Abande Memorial College) | 2022 – 2023

- Managed classrooms, developed lesson plans, and assessed student performance.
- Coordinated extracurricular activities and facilitated communication with parents.

Sales & Marketing Associate – X-Balance Apparel | 2021 – 2022

- Developed marketing strategies to increase customer engagement and brand awareness.
- Managed sales, orders, and customer relationships to drive business growth.

Volunteer – AIESEC Nigeria | Apr 2018 – Jan 2020

- Supported large-scale events and leadership programs, ensuring smooth logistics.
 - Collaborated with teams to increase project completion rates by 30%.
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Education

B.A. English Language – University of Jos | 2022

Certifications

- Virtual Assistant Skills in the Digital Age – ALX | 2024
- Fundamentals of Digital Marketing – Google Digital Workspace

Skills

- Sales & Marketing Strategy
- CRM & Lead Management (HubSpot)
- Digital Marketing Campaigns (Email, Social Media, Content)
- Client Relationship Management
- Data Analysis & Reporting
- Team Collaboration & Communication

Languages

English – Fluent

Hausa – Fluent