

Bamisebi Abioye

Personal Information

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Profile

As a Marketing Manager with extensive experience in the field, my objective is to bring my skills and expertise to a dynamic organization that values creativity, innovation, and results-driven marketing strategies. I am adept at developing and executing successful marketing campaigns across various channels, including social media, email marketing, and event advertising. With a strong focus on customer-centric marketing, I aim to drive growth, increase brand awareness, and enhance customer engagement for your organization.

Work Experience

05/2023 – 05/2023
Lekki phase 2, Nigeria

Digital marketing specialist Oneland Africa

- Increased the company's social media engagement by 12% through implementation of targeted content and advertising strategies.
- Managed a successful product launch campaign resulting in a 70% increase in engagement for the quarter.
- Implemented and analyzed consumer survey data to build a double version of the landing page that generate over 130 clicks

07/2019 – 12/2022
Iyana iyese, obasanjo road,
Nigeria

Head of Growth and Business Development Funzitech Solutions

- Managed order cycle to enhance business development and maintain sustainability and customer satisfaction
- Monitored customer buying trends, market conditions, and competitor actions to adjust strategies and achieve sales goals
- Managed content and visibility across platforms that generates over 3000 increase in domain authority

Skills

PROFESSIONAL



OFFICE



Education

03/2016 – 12/2021
LAGOS, NIGERIA

ENGINEERING | COMPUTER ENGINEERING
YABA COLLEGE OF TECHNOLOGY