



Ibrahim Ali Obid Birima

Content writer

Experience

2013--current

Hardworking professional capable of carrying out individual and team oriented tasks. Highly effective in article, content and blog writing

Education

Bachelors in Applied Chemistry (2016), University of Malaya

Skills

Marketing Communications | Digital Marketing Strategy | Copywriting | Marketing KPIs | Content Writing | Strategic Planning | Editing | Blog Writing | Content Strategy | Email Marketing Copy | SEO Writing | Team Collaboration | Client Management

Leadership

I am capable of both long-form SEO content (landing pages, blog posts, etc.) and short-form copywriting (social media, email marketing). I bring marketing experience for both agency and in-house settings.

Languages

- English (fluent)
- Arabic (fluent)
- Malay (fluent)
 - Bahasa Melayu (Malaysian)
 - Bahasa Melayu (Bruneian)
- Swahili (moderate)
- French (weak)

Published articles

Thermal degradation of diethanolamine at stripper condition for CO₂ capture: Product types and reaction mechanisms



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