**[Digital Marketing Social Media](https://www.postjobfree.com/resume/adk5wz/digital-marketing-social-gaithersburg-md)**

**Location:**Gaithersburg, MD

**Posted:**March 25, 2021

**Contact Info:**

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**Resume:**

Derek Yancey Jr.

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EDUCATION

Regent University

BA in Cinema & Television - 20219

WORK EXPERIENCE

Moon Bear (May 2019 - Present)

Founder, CEO

- Produce highly professional videos for finance & investment companies. - Generated over $1.2 million in year one for clients

- Sell, Advertise, and Brand online e-commerce store

- Manage social media account, advertisements, and engagements.

T12G LLC (July 2018 - Sept. 2019)

Video Editor, Creative Intern

- Designed Company Logo, and UI design mockups for Trading Software. - Produced presentation & support videos for company and their clients. - Coordinated signing of legal documents between company & clients

- Offered customer support for clients

Lowe’s Department stores (May 2017 - Aug 2017)

Seasonal Cashier

- Operated cash registers

- Stocked items through out the store.

- Worked in the customer service center

LEADERSHIP EXPERIENCE

Regent University’s Student Advisory Board

Head of Video Production

- Managed team of videographers, and video editors.

- Created video advertisements for campus events.

- Saw 500% increase in number of student engagement with campus events across 3 years.

TECHNICAL SKILLS & SPECIAL PROJECTS

Skills: Advanced Final Cut Pro, Advanced Photoshop, Adobe Premiere, After Effects, Advanced Microsoft Word, Excel, Powerpoint, Facebook Ads, Google Analytics

Projects: 2019 Black Star Film Festival Favorite Youth Film, Sovereign Edge Solutions LLC