

Siddhant Singh

Student



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m

Supportive Marketing Intern talented in helping devise innovative solutions to unexpected challenges. Creative market strategist focused on enhancing business and meeting customer goals. Promotes business development through savvy product promotion and data-driven approaches.

Skills

- Social media expertise ●●●●● Advanced
- Marketing and advertising ●●●●● Advanced
- Social Media Management ●●●●● Advanced
- Keyword optimization ●●●●● Intermediate
- Campaign development ●●●●● Upper intermediate

Work History

- **Digital Marketing Intern**
Idecution Marketing Studio
 - Handled Blog project individually
 - Created engaging content for Pinterest, Facebook, and Instagram.
 - Prepared weekly updates and reports to track growth and success rates of marketing campaigns.
 - Designed and presented social media campaign ideas.
 - Drafted weekly e-newsletters to subscribers and set up campaigns in MailChimp.
 - Assisted in managing corporate social media channels.
 - Collaborated with team members to help expand marketing channels.
 - Scheduled social media postings to advertise products and generate site traffic.
 - Researched competitor trends and interpreted findings, reporting conclusions to supervisor.
 - Created engaging content for Pinterest, Facebook, and Instagram

2023-03 - Current

- Designed and presented social media campaign ideas
- Prepared weekly updates and reports to track growth and success rates of marketing campaigns



Education



BCA: Computer Applications

Institute of Management Studies - Ghaziabad



Advance Digital Marketing Certification : Marketing

Upgrad-MICA

2018-08 - 2021-08

2022-07 - Current