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Lagos, Nigeria

WILSON UTIBE

Summary

Ambitious and detail-oriented data analyst with a strong foundation in data analysis, statistical modeling, and data visualization. Proficient in Excel, SQL, and data visualization tools. Eager to apply skills and knowledge in a real-world setting, leveraging academic projects and certifications to delivering high-quality insights for business growth and informed data-driven decision-making.

Skills

- SQL (SQL Server, MySQL, PostgreSQL)
- Excel (VLookup, Conditional Formatting, Pivot Table)
- Data Visualization(Tableau, Power Bi)

- Python and R Programming
- Analytical Thinking
- Communication

Projects

COVID-19 DATA ANALYSIS

- Utilized SQL to analyze COVID- 19 data and gain insights into the pandemic's spread, vaccination rates and demographic trends.
- Implemented SQL Queries Techniques such as Data Cleaning and Trends analysis to identify key trends and pattern.
- Extracted data from related tables using SQL with advanced JOIN and VIEW queries to ensure accurate reporting.
- Aggregated and visualized the data by using **Tableau** to show an interactive dashboards to illustrate pandemic spread and vaccination progress.

PIZZA SALES DASHBOARD

- Performed an analysis on a Pizza sales dataset using **Tableau**, revealing key patterns and trends to inform product strategy and drive business decisions.
- Cleaned, transformed and processed dataset by using Excel to ensure data completeness and validity.
- Provided technical insights on how the client can fully utilize their data by introducing different technologies and forecast market potential, contributing to a projected 15% market increase and 20% improvement in customer satisfaction.

BIKE SALES ANALYSIS

- Collected and cleaned Bike sales data using Excel
- Transformed and filtered data by using aggregating and filtering function to improve reporting process and accuracy.
- Loaded and visualized data with Power BI to identify key business intelligences that can improve sales performance.

Work Experience

DATA ANALYST INTERN- Forage (Internship)

Present

- Developed and maintained integrated evaluation databases, enhancing data collection and reporting efficiency by 40% and improving the accuracy of decision-making processes.
- Monitored, cleaned and transformed data using Excel and statistical tools to identify patterns that ensure high-quality datasets, supporting strategic initiative.
- Designed and optimized SQL queries to ensure data accuracy and integrity, streamlining analysis for improved outcomes.
- Created comprehensive reports and presentations for stakeholders using Power BI to improve actionable insights through the whole project lifecycle and aligning team goals with organizational objectives

Certification

Google Data Analytics Professional Certificate (COURSERA)

Education

■ BACHELOR OF SCIENCE IN BIOCHEMISTRY – University of Uyo – Nigeria

June 2022

Majors: Quality Assurance Analyst