**[Social Media Account Manager](https://www.postjobfree.com/resume/adzcmv/social-media-account-manager-new-york-ny)**

**Location:**New York, NY

**Posted:**August 30, 2023

**Contact Info:**

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**Resume:**

Sabrina Robertson New York, NY 10037

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EDUCATION

Laboratory Institute of Merchandising (LIM College), New York, NY. Bachelor of Business Administration in Fashion Marketing WORK EXPERIENCE

Red Rooster New York, NY. July 2022-Present

Server

● Assist with training of all new employees, verifying attention to detail and understanding

● Operate POS system to add orders, swipe credit cards and enter cash collected

● Manage conflict resolution techniques with customers

● Set up for parties of 200 or more and ensured each guest had a pleasant visit CHUCKiES New York New York, NY. August 2017-June 2022 Account Manager

● Maintain social media and brand presence across Twitter, Facebook and Instagram platforms

● Monitor online presence of company’s brand and engage with user’s, strengthening customer relationships

● Developed company hashtags which generated an average of 2,000 posts across multiple social media platforms

● Work closely with Farfetch team to process orders and solve problems that may arise

● Establish sales objectives by forecasting and developing annual sale quotas for regions, and projected sales volume and profit for existing and new products Tress Los Angeles, California. January 2020-May 2020 Social Media Coordinator

● Manage and update the company database and customer relationship management systems (CRM)

● Assist in marketing and advertising promotional activities (e.g. social media, direct mail, and web)

● Monitor all social media platforms for trending news, ideas, and feedback

● Research and evaluate competitor marketing and digital content RELEVANT SKILLS & EXPERIENCES

Computer: Proficient in Microsoft Office, Adobe, Photoshop and Social Media platforms. Skills: Excellent written and verbal communication skills. STRONG knowledge of streetwear and sneaker trends, looks, and customer demographic needed.