

# Silas Bamigbola

CONTENT & BLOG WRITER

## Personal Profile

+2348137260437

[bamigbolasilaskehinde@gmail.com](mailto:bamigbolasilaskehinde@gmail.com)

## Links

<https://www.linkedin.com/in/silasbamigbola/>

## Skills

Content Writing

Blog Content Development

Article Writing

Email Copywriting

Search Engine Optimization (SEO)

Research and Analysis

Creative Storytelling

Microsoft Office, Google Suites, Wixie.com, WordPress

Communication Skills

Advanced Analytical Thinking Skill

Critical thinking and problem solving

Team leadership

Ability to work in a team

Effective Time Management

## Languages

English

Yoruba

Hausa

## Professional Summary

Versatile and skilled content writer with a passion for crafting compelling stories and engaging blog content. As a computer engineering graduate, I bring a unique blend of technical expertise and creative flair to every writing project. With a proven track record in curating captivating articles, blog posts, landing page content, and email copies, I possess a keen understanding of SEO optimization and how to tailor content for specific audiences. My ability to conduct in-depth research allows me to deliver industry-specific content that not only informs but also converts. Collaborative, communicative, and responsive, I thrive in team environments and am committed to delivering high-quality content that exceeds client expectations. Let me help you elevate your brand's voice and connect with your target audience effectively through persuasive and well-crafted content.

## Employment History

### Content Writer, Freelance

04/2020 - Present

- Crafted engaging and industry-specific blog posts, articles, landing page content, and marketing emails to drive website traffic and boost conversions for diverse clients.
- Conducted thorough research to ensure accurate and authoritative content on various topics, ranging from technology to personal development, health, and more.
- Collaborated with marketing teams to align content strategies with business objectives, resulting in increased brand visibility and customer engagement.

### Blogger and Website Builder, ACEworld Publishers

05/2021 - 04/2023

- Curated a comprehensive library of free online courses, providing invaluable resources for over 5000 subscribers to enhance their knowledge and skills.
- Managed the latest opportunities section, offering subscribers access to scholarships, grants, and fellowships, empowering their academic and professional growth.
- Generated captivating and original content, fostering a vibrant online community centered around personal development, empowerment, and knowledge sharing.

### Script Writer and Team Lead, Ennovate Lab (Children That Change the World)

01/2018 - 07/2021

- Developed engaging and educational radio program scripts targeting children and teenagers, reaching a potential audience of over 1 million listeners.
- Led a team of presenters, ensuring seamless on-air and off-air performance, resulting in enhanced listener engagement and delivery of high-quality content.
- Established and maintained strong relationships with stakeholders, including radio station managers and program directors, to ensure successful collaboration and effective program promotion.

## Education

### Bachelor of Technology, Computer Engineering, Ladoke Akintola University of Technology, Ogbomosho, Oyo State

01/2015 - 06/2021

Second Class Upper

## References

**Jesudamilare Adesegun-David from Ennovate Lab, Nigeria**

jd@ennovatelab.com |

**Clement Adejo from  
Nigeria Social Insurance Trust Fund, KM Plaza, Gadumo, Lokoja Kogi  
State.**

cadejo@nsitf.gov.ng |

## Extra-Circular Activities

**Future Academy Africa (Launchpad Program) ,**

06/2022 - 09/2022

**McKinsey & Company Leadership Trainee (McKinsey Forward Journey),**

06/2022 - 08/2022

**President of National Baptist Corper's Fellowship,**

04/2022 - 09/2022

**President of Friends in Poetry LAUTECH,**

01/2017 - 04/2021

## PROJECTS

**thebridgehub.wordpress.com**

08/2020 - Present

**Lost Boys (a compilation of poems)**

08/2017 - Present

**latestopportunities.com**

05/2021 - 04/2023

**futuresyllabus.com**

05/2021 - 04/2023