

Timilehin Okeyinka

Location: Ibadan, Nigeria

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SUMMARY

- 3 years of experience as a Freelance Content Writer
- 3-year-long background in Freelance Content Editing
- Available to work immediately

EXPERIENCE

Freelance Content Writer

MARCH 2020 - PRESENT

- Conducted in-depth research to discover reader intent and audience needs
- Published 60+ unique and engaging articles related to business, product reviews, lifestyle and technology
- Edited and proofread articles for grammar, punctuation, and style
- Implemented SEO techniques to increase the ranking of articles on Google

Achievement:

- Created 21+ starting guides for Nigerian business startups

Freelance Content Editor & Proofreader

MARCH 2020 - PRESENT

- Collaborated with team members to edit and proofread articles and e-books leading to a 10% higher customer satisfaction rating
- Ensured all content was consistent with the brand guidelines

Achievements:

- Earned positive feedback from clients and team members on the quality of editing
- Helped launch 2 new e-books

CERTIFICATIONS

Digital Marketing and Content Creation - SideHustle MARCH 2023

EDUCATION

University of Ilorin, Ilorin, Nigeria - Bachelor's Degree - Anatomy

SEPTEMBER 2017 - DECEMBER 2022

ADDITIONAL SKILLS

- Re-writing
- Copywriting
- Market research
- Online reputation management (ORM)
- Proficient in Google Workspace applications
- Proficiency in these SEO tools: Semrush, Ahrefs, Answer the Public, Buzzsumo, Yoast SEO
- Languages: English (Native), Yoruba (Native)