**[Graphic Design](https://www.postjobfree.com/resume/ad147d/graphic-design-syracuse-ny)**

**Location:**Syracuse, NY

**Posted:**December 21, 2023

**Contact Info:**

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**Resume:**

William Michael McGrath

105 Hawthorne Drive

Camillus NY 13031

315.380.1142

mmcgrath520@gmail.com

November 30, 2023

To whom it may concern:

I am looking for fresh opportunity that I can learn and thrive in. I am hoping that this position has the winning combination to excite and feed the soul. My passion for design started years ago when I would lose myself in a drawing. I started exploring art related fields. I found that being a graphic designer fit the bill and I have been hooked ever since. I love creating and executing designs. My education and professional experience have been centered on graphic design. Fast forward to my current role, where I serve as art director, designer, photographer, and project manager

– securing vendors, acquiring estimates, engaging directly with clients, and following each project through from start to finish. I have many skills that could be put to great use. I believe I have the passion and experience that your team could benefit from. I’d would really like to talk with you about this position. I’d appreciate if you’d contact me so we can have that conversation.

Thank you for your consideration.

Sincerely,

W. Michael McGrath

105 Hawthorne Drive, Camillus, NY 13031

315-380-1142 ● mmcgrath520@gmail.com

Summary:

A dependable, versatile professional with a proven track record of managing complex projects from start to finish and delivering them on time and on budget. ● A dedicated, reliable, and accomplished performer who takes great pride in delighting customers with creative solutions.

● A hard worker who can successfully juggle multiple projects at once. ● A team player who fosters a communicative work environment and maintains trusted, long-lasting relationships.

● A lifelong learner who chooses to evolve skills as technology changes. Employment Experience:

• Comfortable working with a diverse customer base and providing a positive customer service experience.

• Create comprehensive design solutions for a variety of customers.

• Proficient with the latest software programs required to complete individual jobs.

• Thorough understanding of the printing industry.

• Solid relationships with local print, promotional product, and other vendors.

• Well versed in making publications accessible for people with visual or hearing impairments.

• Consulting on existing customer jobs, offering refinements and improvements while adhering to strict brand guidelines.

• Have written advertisements and product and company material for print, web, and social media.

Business Development/Marketing

• Design for print and online media. Branding, logos, brochures, newsletters, magazines, POP’s social media graphics, presentations, vehicle wraps, billboards, tradeshow booths, and many other collateral items.

• Experienced in social media promotion including Facebook, Twitter, TikTok, and Instagram.

• Designed and implemented WordPress e-commerce site.

• Capable of selling business-to-consumer online, at tradeshows, and business-to-business. Business Administration

• Accomplished at providing exceptional customer service to a host of clients.

• Adept at project management from gathering customer requirements to production to quality control measures and gathering customer feedback.

• Successfully manage vendors, ensuring they adhere to timelines and budget.

• Experienced at quoting and billing projects.

• Willing to travel. NYS driver’s license.

Employment History:

Owner Up-A-Creek Paddles (hobby business) 2016-present Sr. Designer Douglas Outdoors 2022-present

Sr. Designer SRC, Inc. 2018-2022

Senior Designer Syracuse University Office of Publications 1996-2018 Software Experience:

• Adobe Creative Suite

o InDesign

o Photoshop

o Illustrator

o Adobe Premier

• FileMaker Pro

• Microsoft Office Suite

• PowerPoint

• SharePoint

• WordPress

Education:

Bachelor of Fine Arts Degree

Graphic Design

State University of New York at New Paltz

Community Involvement:

• Little League baseball coach

• Samaritan Center fund-raiser designer

• Syracuse University Welcome volunteer

• Youth basketball assistant coach

Portfolio:

A brief display of my portfolio may be seen at:

https://www.behance.net/gallery/66832401/W-Michael-McGraths-Portfolio I would like to meet with you to show my full portfolio in person and discuss my qualifications.