

Love Nwachukwu

Accra, Greater Accra, Ghana



hannyluv1888@gmail.com



0551801757



[linkedin.com/in/love-nwachukwu-9931a9193](https://www.linkedin.com/in/love-nwachukwu-9931a9193)

Summary

Goal driven with a keen eye for data and seamless result. Focused on finding smarter and faster way to get quality work output. Informative and assertive with main aim of getting the Job done. Also a creative writer and content creator with sole purpose of keeping clients expectant for the new wave. Fast paced with strict adherence to SOPs.

Experience



Content Analyst

ADJOAA

May 2022 - Present (2 months +)

Assess and interpret data including advertising copy, web content, translation, and product description.

Develop and foster strong working relationships with various teams

Develop SEO content to drive web traffic and engagement



Search Engine Optimization Analyst

JAMILA HOME

Apr 2022 - Present (3 months +)



Web Products Content Creator

Xsell Gh

Feb 2022 - May 2022 (4 months)

Guide Developers in UX interface for website Navigation

Create content for Retail and Whole sale products ranging from FMCG to TECH



Content Search Engine Optimization Analyst

Jumia Group

Mar 2020 - Feb 2022 (2 years)

Keyword Search

Bounce Rate Analysis

Content Optimization.

LP redirections from Top searched Term



Data Manager (production)

Jumia Group

Oct 2019 - Mar 2020 (6 months)



Senior Content Writer

Jumia Group

Jun 2018 - Oct 2019 (1 year 5 months)

Description, Specification and image improvement of Retail items



Project Intern

Jumia Group

Nov 2017 - Jun 2018 (8 months)

Customer Issue Resolution.

Use of Salesforce For issue management and Resolution



Guest Relations Officer

Union Diagnostics & Clinical Services Plc

Sep 2016 - Jun 2017 (10 months)

Welcoming guests in a friendly and professional way

Addressing and escalating customer complaints

Providing information about facilities, programs, and other services



Business Development Manager

Prudential Real Estate Investment Network

Feb 2016 - Sep 2016 (8 months)

Study Growth patterns in Real estate development and prepare quarterly Business trajectory plan.

Pitch preparations (Slides and portfolios)

Proof read meeting plans and project blockers

Education



University of Benin

Bachelor's degree, Microbiology, General

2010 - 2014

Licenses & Certifications



Digital Marketing Foundations - LinkedIn



Marketing Tools: SEO - LinkedIn



Certificate in Data processing and Desktop Publishing - Nowa Computer College



Social Media Marketing Foundations - LinkedIn

Skills

Project Management • Creative design • Complex problem solver • • Innovative • Search Engine Optimization (SEO) • Digital Marketing • E-commerce SEO • Microsoft Office • Online Marketing • Microsoft Office