**DIELI CHIDERA JUDITH**

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**Professional Summary**

| Skilled Content Writer and Social Media Manager with over 1 year experience of working in advertising and marketing. Committed to producing exceptional and creative types of content, including articles, storytelling, internet content, advertisements, commercials, brochures, and publications. Experienced in a variety of writing styles and determined to strive for the best. Dedicated team player who enjoys working with others to develop innovative ideas. Seasoned professional with the goal of going beyond what is expected with a high level of commitment to the task given.  **Core Competencies and Skills** |
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| ● Excellent ability and passion to facilitate meetings, trainings and knowledge sharing  ● Exceptional writing skills that allow me to transform ideas into writing that effectively communicates information to the appropriate audiences.  ● Excellent listening skills that are helpful when listening to client wants and needs and providing exactly the work they want.  ● Solid background in marketing that allows me to understand how the product development, promotion, and sales process works and how to strategically reach target customers.  ● Outstanding creative thinking skills that are helpful for overcoming issues in writing and for coming up with new and innovative ideas.  ● Possesses Emotional Intelligence and Behavioural Management skills  ● Excellent knowledge of Social Media Management, Digital Marketing and Content Writing.  ● Highly Proficient in Article Writing, Content Creation and Blogs.  ● Admirable leadership, time management and organisational skills.  **Work Experience** |

**Youth Corper/ Graduate Assistant| Department of English, University of Lagos January 2023 - December 2023**

***Duties and Accomplishments:***

**•** Assisting lecturers in designing syllabus and grading of students' continuous assessment

• Carrying out administrative duties within the department.

**•** Attending conferences within and outside the department.

**Social Media Manager and Personal Assistant | QwikCountr October 2022 - January, 2023**

***Duties and Accomplishments:***

**•** Developed and distributed content across multiple digital channels, including social media and email

• Created engaging content that resonated with readers, resulting in a 20% increase in social media engagement

• Optimised existing content to increase visibility and engagement on social media platforms.

• Managed the executive's calendar, appointments, and meetings, ensuring efficient time management.

• Coordinated tasks and projects, liaising with various departments or individuals as needed.

**Extra - Curricular/ Leadership Activities**

**Convener | LinkedIn Local - Awka Oct, 2022 - present**

• Led a team of 5 in driving the platform's mission which is to help personal and corporate brands build successful LinkedIn presence for influence, profit and impact.

• Hosted our first virtual event tagged, 'Discovering and Positioning Yourself for Opportunities on LinkedIn' aimed at teaching attendees on how they can build a successful LinkedIn profile and utilise it for online success.

**Content Writer | ROTNED INTERNATIONAL Sept, 2022 - present**

• Create weekly contents for social media publicity.

• Conduct public awareness for sponsorships, outreaches and public training.

• Moderate virtual meetings and seminars within the organisation.

**Education**

**B.A. ENGLISH LANGUAGE AND LITERATURE (First Class) 2021**

Nnamdi Azikiwe University, Awka, Anambra State**.**

**SENIOR SECONDARY CERTIFICATION EXAMINATION (SSCE) 2016**

Agbede Senior Grammar School, Lagos State