# **David Kiboi Nyamu**

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# **Professional Summary**

- Recent graduate with two years of experience in business development and Information Technology (IT).
- Skilled in networking, data analytics, and programming (HTML, CSS, JavaScript, SAP ERP, Python, MySQL, Oracle).
- Experience in software support within a logistics company as part of on-the-job training.
- Proficient in applications programming and data analytics.
- Strong knowledge of MS Office applications (Word, Excel, PowerPoint, Access).
- Remote work experience with international companies as a virtual assistant.
- Expertise in digital marketing, SEO, web design, email marketing, and copywriting.
- Fluent in English and Swahili.
- Strong research, data analysis, and report writing skills.
- Hardworking, detail-oriented, and committed to achieving career goals.

## **Education**

- Cyber Security Analyst Cyber Shujaa (2023)
- Bachelor of Science in Business Computing (2nd Class Upper Division) Jomo Kenyatta University of Agriculture and Technology (2019)

# **Certifications & Badges**

Data Science, 2025 - Johns Hopkins University (Ongoing)

- Certified in Cybersecurity (CC), 2023 (ISC)<sup>2</sup>
- Computer Networking, 2022 Cisco Networking Academy
- IT Automation with Python, 2021 Google
- **Digital Marketing Certification**, 2020 HubSpot
- Full-Stack Developer, 2018 FreeCodeCamp

## **Work Experience**

#### **Virtual Assistant**

January 2022 – January 2025

- Managed email correspondence, scheduling, and document preparation, including SEO services, WordPress management, and social media strategy.
- Conducted market research, SEO optimization, and digital marketing analysis to enhance online presence.
- Assisted in WordPress management, content updates, and system troubleshooting.
- Provided ghostwriting, content creation, and administrative support for digital platforms.

## Market Analyst and Salesperson – Kebwaro Holdings LTD

January 2020 – December 2021

- Ensured security of company and client information.
- Facilitated the registration of 100,000+ New Telkom users.
- Facilitated and registered 30,000+ New Airtel users.
- Conducted market research and SWOT analysis within Nairobi and Nakuru.
- Identified market gaps, collected customer feedback, and provided strategic insights.
- Analyzed competitor activities and recommended best practices.

## IT Attaché – Kenya Medical Supplies Authority (KEMSA)

### August 2018 – December 2018

- Provided IT support, troubleshooting network, hardware, and software issues.
- Installed and maintained IT systems and performed routine network inspections.
- Assisted with data backup, recovery, and system security enhancements.
- Conducted research and proposed solutions for common computer bugs.

**Referees Available upon request**