



# Rogers Mukaaya

Lead Product Designer

mukaayarogers7@gmail.com

+256 753 621 753

Ntinda - Kisaasi, Kampala, Uganda

linkedin.com/in/rogers-mukaaya-92531b187

I love digital design and I have dedicated part of my life to discovering the secrets behind powerful digital designs of whichever kind. From being a Graphic Designer to a Product Designer, I have come to understand what it takes to come up with any piece of digital design. I will take a request from a client and develop an effective and superb design from scratch. I help businesses thrive by creating impactful designs for web and mobile applications. Build and maintain company brands together with design systems.

## WORK EXPERIENCE

### Lead Product Designer Impact Africa Network

10/2022 - Present Nairobi - Kenya  
*Changing the African narrative*

*Achievements/Tasks*

- Overseeing all design activities within the company. These activities include Graphic Design, Branding and Product Design.
- Carrying out User Research to ensure that all User Experience decisions made are research based using real data from the field.

### UI/UX Designer BPOSeats

09/2020 - 04/2022 Cebu - Philippines  
*Office Productivity Engine*

*Achievements/Tasks*

- I designed self-contained UI components for a video conferencing feature that is part of bposeats.com. This feature enabled employers to communicate directly to employees through a video call.
- I improved the UI/UX design of several internal features of applybpo.com including payroll, HR, time tracking and employee performance. These improvements removed a lot of confusion that was around how these features were being used hence improving usability.
- I hugely contributed to the company's design system by removing, adding and upgrading several design components and aspects.

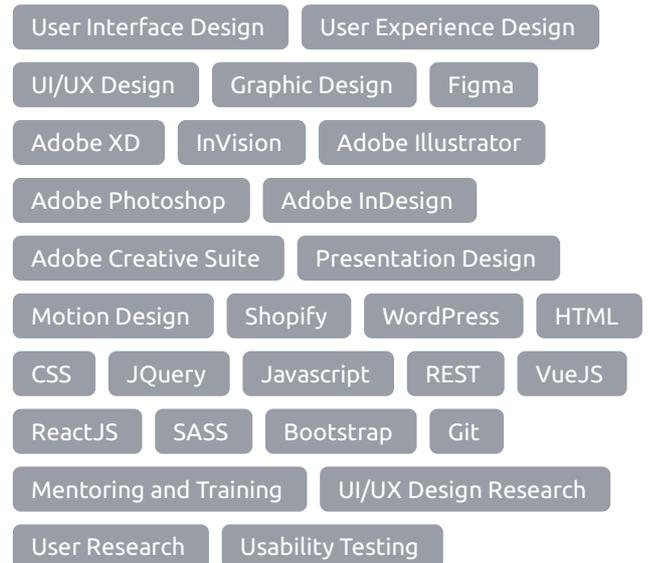
### UI/UX Designer Fave App

03/2019 - 06/2020 Kampala - Uganda  
*Fave App is a service that recommends businesses around Kampala according to their online ratings.*

*Achievements/Tasks*

- I redesigned the entire landing page of Fave App by decongesting it and only leaving what we expected the user to see once they landed on the page. I ensured that the company's primary service was seen first, which increased user retention by 67%.
- I developed user interface mockups and prototypes that clearly illustrated how a potential user could use Fave App to find a service, book for it and then pay for it. These were used by developers while developing and testers while testing applications.

## SKILLS



## PROJECTS

- Impact Africa Network  
- <https://www.impactafrica.network/>
- Bposeats.com  
- <https://bposeats.com/>
- Hqzen.com  
- <https://hqzen.com/>

## EDUCATION

Bachelor of Fine Arts - Makerere University Kampala  
(01/2017 - 12/2019)  
*kampala - Uganda*

## LANGUAGES

- English French  
*Full Professional Proficiency* *Elementary Proficiency*
- Swahili  
*Limited Working Proficiency*