**[Graphic Designer / Design](https://www.postjobfree.com/resume/ad3xn8/graphic-designer-design-herndon-va)**

**Location:**Herndon, VA

**Posted:**February 26, 2024

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**Resume:**

Profile

Versatile graphic designer with a knack for all things creative. Graduated from the Art Institute of Washington-Dulles. Has since acquired 5+ years of professional experience working with art directors, graphic designers, marketing teams, and industry leaders. Skilled in handling projects from concept to completion. Adept at creating marketing materials for print or digital advertisements, branding, package design, concept art, illustrations, and ideation.

Michelle Oday

Graphic Designer & Illustrator

Education

BA in Graphic and Web Design

The Art Institute of Washington-Dulles, 2014—2017

Santa Rosa Junior College

Certification in Fashion Merchandise, 2008

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Work Experience

Oday Art Studio LLC - Reston, VA

Jan 2023—Present

Connecting People Through Art: Community, Compassion, & Creativity. We curate elevated paint n’ sip workshops and community events that enhance the human senses, creative experience, and team-building exercises. We are also available for freelance graphic design projects, and commission art pieces.

• Plan and coordinate all aspects of the workshop, including venue selection and theme development.

• Arrange workshop space and set up painting supplies for an inviting atmosphere.

• Lead painting sessions with step-by-step instructions and personalized assistance.

• Foster engagement and interaction among participants, promoting a sense of community.

• Manage event logistics, including registration, check-in, and timekeeping.

• Address participant questions or concerns and ensure overall satisfaction.

• Supervise cleanup and breakdown of the venue after the workshop.

• Organize and store painting supplies for future use, conducting inventory assessments.

• Facilitate post-event evaluations to gather feedback and identify areas for improvement.

• Act as a gracious host, welcoming participants and ensuring a smooth workshop experience. Graphic Designer at FranklinCovey - Salt Lake City, UT Jan 2022—Jan 2023

• Collaborated with graphics team to ensure designs met business objectives.

• Researched and developed creative solutions to complex design challenges.

• Revised and updated training guides and learning modules for their education and enterprise division.

• Worked closely with product designers and print managers to maintain efficient file management for successful file output.

Graphic Designer at PMMI: The Association for Packaging and Processing Technologies - Reston, VA Feb 2018—Oct 2020

• Supported art director and senior designer in the creation and the production of all printed and digital graphic design assets, maintaining a cohesive visual brand identity across all projects

• Exported graphics in many formats to be used throughout the company for web and print.

• Designs included, but not limited to:

- Annual Reports

- Brochures

- Postcards and Direct Mailers

- Meeting Programs

- PowerPoint presentations

- Table Cards

- Info-graphics

Freelance Graphic Designer at Obsessed Creative Solutions - Austin, TX Mar 2018—May 2019

• Collaborated with art directors and peer graphic designers on digital brochures, etail brochures, and illustrations, character designs and info-icons.

• Pitched concept designs for political campaigns and logos. Junior Graphic Designer at Sportex Safety - Tempe, AZ Feb 2017—Feb 2018

• In house production designer; working along side an art director and a team of 7 designers.

• Worked closely with sales department to create unique designs for clients.

• Designed custom apparel sporting gear, decals, banners, safety signage and equipment for companies in construction, outdoor-hunting, and clients world-wide.

• Prepared sample proofs of artworks, merchandise, and mock-up designs.

• Exported and packaged design files for final prints. References Upon Request

Skills & Expertise

• Adobe Creative Cloud:

• Illustrator

• Photoshop

• InDesign

• Fresco

• Acrobat

• Microsoft Word

• PowerPoint

• Excel

• Google Sheets

• Slack & RingCentral

• Proficient in Figma

Attributes

• Open Minded

• Conceptual and Creative

• Communicative

• Problem-Solver

• Meets Deadlines

• Empathetic to Target

Audiences

• Highly Adaptable

• Attentive to Details

• Receptive to Feedback

• Team Player

• Self Motivator

Awards & Internship

Graphic Design USA Magazine

American Graphic Design

Award, 2019

Ranked in the top ten percent

out of 12,000 entries for the

Summertime Direct Mailer

Campaign.

Britten Grant Event Design

Intern Artist, 2016

Painted large scale murals for the

County of Fairfax, VA RECenters.