



Raj Kumar

DIGITAL MARKETING EXECUTIVE

Sagarpur West New Delhi-46

rajkumar.infobase@gmail.com

+919911905566
+919958905566

PROFILE

10+ Years HTML Programmer and QC Executive experience. Particularly adept with HTML5, CSS3, PHP, Wordpress and photoshop application in both educational and commercial settings. Seeking a position in an environment that emphasizes teamwork and encourages learning by doing.

SKILLS

Project Management



Problem Solving



Creativity



Leadership



WORK EXPERIENCE

PROGRAMMER

Compare Infobase Ltd. Dec 2010 - May 2015

- I have created new pages in HTML and PHP, and do work on a daily basis like map upload, Content upload, Mapping upload, interlinking, making tables, corrections in coding, and URLs.
- <https://www.mapsofworld.com/>
- <https://www.mapsofindia.com/>

ECOMMERCE EXECUTIVE

RB Trading Co. May 2015 - April 2016

- I have worked on e-commerce websites like Amazon, Flipkart, Snapdeal, Paytm, Meesho, shopclues, shopee, and others platforms. Worked on listing upload, order processing, a run campaign by social media platforms and e-commerce websites.

QC EXECUTIVE

Compare Infobase Ltd. April 2016 - August 2018

- I worked on finding errors and correcting them and on basis of them correcting the sitemap. Check the links and correct if found any errors. Finding 404 errors and 301 by Google webmaster tools and correcting them on an urgent basis.
- <https://www.mapsofworld.com/>
- <https://www.mapsofindia.com/>

Ecommerce Executive

Organic Cure Jan 2019 - Feb 2022

- I have worked on e-commerce websites like Amazon, Flipkart, Snapdeal, Paytm, Meesho, shopclues, shopee, and others platforms. Worked on listing upload, order processing, a run campaign by social media platforms and e-commerce websites.

Ecommerce Executive

Raj Trading Co. OCT 2019 - Feb 2022

- I've worked on e-commerce web sites like Amazon, Flipkart, Snapdeal, Paytm, Meesho, shopclues, shopee, and others platforms. worked on listing upload, order processing, a run marketing campaign by social media platforms and e-commerce web sites.

CERTIFICATION

- Institute of Electronic Technology Certificate at 2002
- Hardware & Networking Course From NIHT at 2007
- Digital Marketing Course - 12 course in 1 online course on May 2018 By Udemy
- Google Digital Unlocked The Fundamentals of Digital Marketing Certification at 2019
- Digital Marketing Course - With SEO, SMO, PPC, SEM and Google AdWords from Delhi Institute of Digital Marketing (DIDM).
- Complete the training of SEO Executive Trainee in Web Infomatrix Pvt. Ltd. organization. The training program was for 45 days duration.

SKILLS

- I Handle social media accounts and also like Facebook, Instagram, Twitter, Pinterest, Google my business, and youtube
- I create images and posters on Canva and Adobe express

Manager Sales & Marketing

LAN Engineering and Technology Ltd.

Feb 2022 - Jan 2023

- I've worked on e-commerce web sites like Amazon, Flipkart, Snapdeal, Paytm, Meesho, shopclues, shopee, and others platforms. worked on listing upload, order processing, a run marketing campaign by social media platforms and e-commerce web sites.
- Also sales increase on Indiamart bussiness portal.
- And Work on Gem.gov.in

Digital Marketing Executive

Woozee Healthcare Pvt Ltd.

Jan 2023 - Present

- I've worked on e-commerce websites like Amazon, Flipkart, Meesho, shopclues, and others platforms. worked on listing upload, order processing, a run marketing campaign by social media platforms and e-commerce web sites.
- Website development and SEO, SMO, SEM in WordPress
- Also sales increase on Indiamart, Tradeindia bussiness portal.
- And Work on Gem.gov.in
- Make website www.woozee.in and www.ortexindustries.in

EDUCATION HISTORY

BCA From

JAN 2011 -DEC 2013

➤ Eastern Institute for Integrated Learning in Management University

Intermediate Education 12th

JUN 2001

➤ Jawahar Lal Nehru Ismarti Inter College Satheri

Secondary education 10th

JUN 1999

➤ Jawahar Lal Nehru Ismarti Inter College Satheri

Date and Place:-

Signature:-



Delhi Institute Of[®]
Digital Marketing



ISO 9001 : 2015

1012515222
Reg. No.....

CERTIFICATE OF PROFICIENCY

DELHI INSTITUTE OF DIGITAL MARKETING

hereby grants the certificate for successful completion of

PROFESSIONAL IN DIGITAL MARKETING

INTRODUCTION TO DIGITAL MARKETING, WEBSITE CREATION, SEO, GOOGLE ANALYTICS,
GOOGLE SEARCH CONSOLE, GOOGLE ADWORDS, SOCIAL MEDIA MARKETING,
ADSENSE, DROPSHIPPING, AFFILIATE, PLACEMENT SESSIONS, RESUME BUILDING,

& Certifies that

RAJ

*has completed the levels of study by integrating the
teaching & practical case-studies delivered by DIDM.*

His/ Her achievement in each level of study is

hereby confirmed

09/MAR/2023

Issued Date



Authorised Signatory

WEB INFOMATRIX PVT. LTD.

Training Certificate

This is to certify that **Mr. Raj Kumar** was appointed as a **SEO Executive Trainee** in our organization **Web Infomatrix Pvt. Ltd.** The training program was for 45 days duration, starting of training on **29th May 2023**.

During training, his major tasks were All SEO ON Page Optimization, OFF Page Optimization, Social Media Optimization, Social Media Marketing, Social Networking, Blogging, Forum Posting, Search Engine Submission, Directory Submission, Social Bookmarking, Video Marketing, Article Submission and Press Release.

During his training he has been found sincere, reliable, trustworthy, sociable, pleasant and open to challenges. He has a genial temperament and can efficiently work in team.

Best Regards

HR Manager