

ANTHONY NWOGU

WORDPRESS WEB DEVELOPER

CONTACT

- 08155939844
- anthonywabueze487@gmail.com
- <https://myportfolio.homeboygino.com/>
- Lagos, Nigeria

SKILLS

HTML
CSS
MySQL
Woocommerce
Responsive Web Design
SEO Best Practices for WordPress
WordPress Security Plugins (Defender)
Third-Party API Integration
Theme and Plugin Customization
WordPress Gutenberg Block Development
JavaScript

EDUCATION

Bachelor of Science (B.S.)

Ladoke Akintola University of Technology

CERTIFICATIONS

WordPress Development Certification Course

SEO Certification Course

Social Media Marketing Certification

Digital Marketing Certification

REFERENCES

Upon Request

PROFILE

Results-driven and innovative WordPress web developer with a passion for creating visually appealing and highly functional websites. I aim to leverage my proficiency in PHP, HTML, CSS, and JavaScript to deliver seamless user experiences and responsive designs. With a keen eye for detail and a commitment to staying updated with the latest web technologies, my objective is to contribute my expertise to a dynamic team, collaborating on challenging projects, and helping clients achieve their digital goals through creative and impactful WordPress solutions.

WORK EXPERIENCE

Wordpress Web Developer

Pruvia Integrated Limited

January 2023 - April 2023

- Developed and maintained the company's Human Resource Management System, streamlining employee onboarding, payroll, and performance tracking processes.
- Collaborated with HR and fleet management teams to gather requirements and translate them into effective web solutions.
- Integrated GPS tracking APIs into the fleet management system, providing real-time vehicle location and tracking.
- Conducted website performance audits and implemented optimizations for faster loading times.
- Learnt new technologies and techniques through research and professional development
- Collaborated with the marketing team to create landing pages for HR and fleet-related services.
- Assisted in the integration of HR analytics and reporting dashboards for executive decision-making.
- Worked closely with the design team to implement pixel-perfect web interfaces.
- Collaborated with the operations team to implement fleet tracking and route optimization features.
- Worked on continuous improvements and bug fixes based on user feedback and data analysis.
- Developed and maintained the company's corporate website, ensuring it reflects the brand image and values.
- Provided technical support and training to end-users on various web applications and systems.

Wordpress Web Developer/ Graphics designer

Moovit Digital

May 2022 - September 2022

- Crafted tailored landing pages for diverse marketing campaigns, orchestrating a strategic symphony to bolster lead generation and maximize conversion rates.
- Collaboratively engaged with the design and content teams, synergizing creativity and content to conjure captivating and immersive web experiences that resonate with audiences.
- Pioneered the creation of dynamic interactive web components, from sliders to animations, elevating user engagement and amplifying the online journey.
- Innovatively devised responsive email templates that seamlessly adapted to various marketing campaigns, enhancing engagement and resonance.
- Synergized seamlessly with the graphic design unit, weaving visual elements

into the digital tapestry to amplify aesthetic appeal.

- Meticulously assessed and stress-tested website performance, ensuring optimal responsiveness and seamless function under peak user loads.
 - Formulated and executed multifaceted online campaigns, working hand-in-hand with the marketing brigade to drive impactful digital narratives.
 - Empowered marketing teams through adept technical support and comprehensive training on web-based tools and platforms, fostering self-sufficiency and optimal tool utilization.
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TO WHOM IT MAY CONCERN,

I am writing to express my keen interest in the WordPress Web Developer position at your esteemed organization. As a highly skilled and motivated web developer with a passion for WordPress and a strong track record of creating dynamic and user-friendly websites, I believe I can make a valuable contribution to your team.

Throughout my 8 years of experience in web development, I have a deep understanding of PHP, HTML, CSS, and JavaScript. I am adept at creating responsive and visually appealing web interfaces that align perfectly with clients' needs and business objectives.

My dedication to staying updated with the latest web technologies and best practices has enabled me to deliver websites that not only meet industry standards but also exceed client expectations. I am committed to providing exceptional user experiences and ensuring that each project is completed with precision and attention to detail.

Working collaboratively with cross-functional teams and clients, I have honed my communication and problem-solving skills, enabling me to deliver seamless web solutions within deadlines and budget constraints.

I am excited about the opportunity to contribute my expertise to your organization and be part of a team that is at the forefront of innovative web development. I am confident that my skills, creativity, and passion for WordPress will make me a valuable asset to your team and help achieve your company's digital goals.

Thank you for considering my application. I look forward to the possibility of discussing how my qualifications align with your requirements in further detail.

SINCERELY,

ANTHONY NWOGU
