**Name: Hannah Agbaje**

**Email: hannah.agbaje9@gmail.com**

**Phone: +(234) 806 910 2856**

**PROFESSIONAL SUMMARY**

A skilled and experienced copy and content writer with over 3 years of experience creating engaging and effective content for a variety of clients. Strong knowledge of SEO principles, content marketing strategies, and social media management.

Dedicated to delivering high-quality content that meets the needs of clients and engages their target audience.

**Professional Experience**

**Content Writer/ Content Curator; Resight Agency**

**January 2020 - January 2021**

* Collaborate with clients to develop content marketing strategies that align with their business goals
* Write compelling blog posts, social media content, and web copy that drives engagement and conversions
* Conduct keyword research and optimize content for SEO
* Manage social media accounts for clients, including content creation and community management
* Track and analyze content performance using Google Analytics and other tools
* Provide regular reports to clients on content performance and make recommendations for improvements

**Copywriter, Teesas Education Limited**

**May 2020 - Date**

* Wrote copy for print ads, brochures, Television and Radio commercials and other marketing materials.
* Conducted research on target audiences and market trends to inform messaging and tone.
* Worked closely with designers to develop creative concepts and ensure copy and design were aligned.
* Edited and proofread copy to ensure accuracy and consistency.
* Managed multiple projects simultaneously and met tight deadlines.

**Freelance Writer**

**May 2014 - May 2016**

* Wrote blog posts, website copies, and other content for a variety of clients in industries such as technology, healthcare, and finance
* Developed content marketing strategies and provided guidance on best practices
* Conducted keyword research and optimized content for SEO
* Managed social media accounts for clients, including content creation and community management
* Built and maintained relationships with clients to ensure satisfaction and repeat business

**Education:**

Bachelor of Arts in Music, Obafemi Awolowo University.

May 2015 - July 2019

Content & Copy Writing; Orange Copy and Content Department

March 2023

–

**Skills:**

* Strong writing and editing skills
* Proficiency in SEO and content marketing strategies
* Experience with social media management
* Ability to work independently and manage multiple projects simultaneously
* Excellent communication and interpersonal skills

**References:**

Available upon request.