

GINA PTACEK

GRAPHIC DESIGNER

CONTACT



816-877-3122



gptacek6@gmail.com



Denver, Colorado



ginaptacek.myportfolio.com

SKILLS

- Adobe (Illustrator, Photoshop, InDesign, After Effects)
- Neat and Well Organized
- Works Well with Deadlines
- Independent and Efficient
- Strong Communication and Collaborative Skills

PROFILE

Graphic designer originally from Kansas City, Missouri who is passionate about working with print and digital design.

I have over 5 years of experience creating designs for web, packaging, branding, print, and more. I've always loved art, particularly drawing and painting, and graphic design has given me the opportunity to give my passion purpose.

EDUCATION

Bachelor of Arts - Graphic Design

University of Missouri - Kansas City
Graduated with Honors - May 2020

EXPERIENCE

Reminder Media

Graphic Designer/Production Artist

- Clean all customer advertisements received to print-ready standards, reformat advertisements to meet specifications, update advertisements with new content, and use supplied content to create digital proofs
- Create custom advertisements, logos, and additional marketing collateral
- Maintain directory organization of all original, working, and final files on server
- Determine if submitted files fit within production specs and use judgement on quality assessment of digital and printed images, ads, logos

Pristine Screens

Graphic Designer

- Created eye catching graphics and engaging designs, initial proofs, developed and maintained image library files, worked on revisions for project approval, and coordinated with clients to finalize designs

Beelocal

Graphic Designer

- Worked under direction of senior project managers and graphic design team members on collaborative projects.
- Optimized final delivery with advice on presentation, design, and formatting. Maintained archive of images, photographs and work products.
- Worked remotely and utilized Google Calendar to manage my time and schedule as well as Zoom and Slack to stay connected with team members and clients.