

Stephen Achimugwu

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1 Jolaosho Street, Lagos, Nigeria, Alimosho, Nigeria 📍

With strong communication skills and a keen interest in human psychology, I am sure to perform excellently in my assigned post. I am passionate about my academics, hence my strong academic performance as well as birthing and bringing ideas to life I am disciplined and efficient in time management and have a knack for driving results that met my client's expectations.

WORK EXPERIENCE

SAVOFNS

savofns digital marketing agency

01/2021 - Present

Achievements/Tasks

- Weekly email newsletters.
- Lead generation.
- Sales automation and funnel design.

SMOCART

Smocart digital marketing agency.

06/2019 - Present

Achievements/Tasks

- Creating content calendars.
- Writing blogs, web copy, and emails.
- Social media content creation.

EDITOR

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11/2018 - 03/2021

Achievements/Tasks

- Contributor and Editor Unilorin Watch Newspaper.
- Contributor and Editor Aperture Magazine.
- Editor and contributor Scoop Magazine.

ADVANCED PRIMARY SCHOOL

Advance group of schools

04/2017 - 08/2017

Achievements/Tasks

- Teaching and creating Guidance materials for pupils.
- Physical Education Instructor.

EDUCATION

Mass Communication 2018–Till date

University of Ilorin, Kwara State

Ssecondary education 2012-2017

Vineli Secondary School

SKILLS

Copywriting

Content Creation

Excellent Communication

Email marketing

Digital marketing strategy development

VOLUNTEERING

Copywriter at African development Choices, United Kingdom. (04/2020 - 12/2020)

- engaged in writing copy for the company website and researching for potential grant/sponsors for water projects.

Brain Builders International content creator. (10/2019 - 12/2019)

- Writing social media content.

Campus Connect Network (08/2018 - 08/2020)

- National editorial member and content creator.

ACHIEVEMENTS

Diploma in Desktop publishing (06/2014 - 09/2014)

Hubspot academy Email marketing and content marketing (11/2020 - Present)

INTERESTS

Poetry

Music

Books

Teaching