[Content Creator, Photographer, Producer, and Social Media Manager](https://www.postjobfree.com/resume/adyu5g/content-creator-producer-los-angeles-ca" \t "_blank)  
  
Location:  
Los Angeles, CA  
  
Salary:  
60,000  
  
Posted:  
August 11 2023  
  
Contact Info:  
[lenny@lennygerard.com](mailto:lenny@lennygerard.com)  
  
Cover Letter  
Lenny Gerard Behar  
AKA Lenny Gerard  
Portfolio: LennyGerard.com  
Greetings,  
I have worked with Fortune 500 companies (Netflix, NBC, H&M) and photo/video journalists to conceptualize, assign, edit, retouch, manipulate, direct, archive, and produce high-end, legally publishable photography for print and digital campaigns. I have 15+ years working within the Adobe Creative Suite and have mastered Photoshop/Lightroom/Bridge/Illustrator/Premiere and retouching in every regard. I automate Photoshop tasks like a whiz while never missing the microscopic details that need a fix. I always use non destructive editing techniques and save my files with named layers so others can easily edit. I’ve retouched for billboards, entertainment, fashion, product, e-commerce, portraiture, and beyond. Please check out my photo- manipulations and expert retouching throughout my portfolio displayed on my website  
([www.lennygerard.com](http://www.lennygerard.com/))  
At one of my previous full-time jobs, (Gertmenian), I increased sales at [www.Target.com](http://www.target.com/) stores nationwide in Q3, 2021 by 18% - by way of social media targeted advertising campaigns (which I managed and created content for using the Adobe Suite paired with my photo/video skills).  
I'm heavily trained to operate many cameras and create wonderful photo/video with a deep understanding of lighting, retouching, and rendering. I’m also known for my stop- motion animations, staying abreast of trends, and growing a company’s online presence to increase ROI by way of creating stunning visuals. Warmly,  
Lenny Behar  
Portfolio: LennyGerard.com  
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