[Content Creator, Photographer, Producer, and Social Media Manager](https://www.postjobfree.com/resume/adyu5g/content-creator-producer-los-angeles-ca%22%20%5Ct%20%22_blank)

Location:
Los Angeles, CA

Salary:
60,000

Posted:
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Contact Info:
lenny@lennygerard.com

Cover Letter
Lenny Gerard Behar
AKA Lenny Gerard
Portfolio: LennyGerard.com
Greetings,
I have worked with Fortune 500 companies (Netflix, NBC, H&M) and photo/video journalists to conceptualize, assign, edit, retouch, manipulate, direct, archive, and produce high-end, legally publishable photography for print and digital campaigns. I have 15+ years working within the Adobe Creative Suite and have mastered Photoshop/Lightroom/Bridge/Illustrator/Premiere and retouching in every regard. I automate Photoshop tasks like a whiz while never missing the microscopic details that need a fix. I always use non destructive editing techniques and save my files with named layers so others can easily edit. I’ve retouched for billboards, entertainment, fashion, product, e-commerce, portraiture, and beyond. Please check out my photo- manipulations and expert retouching throughout my portfolio displayed on my website
([www.lennygerard.com](http://www.lennygerard.com/))
At one of my previous full-time jobs, (Gertmenian), I increased sales at [www.Target.com](http://www.target.com/) stores nationwide in Q3, 2021 by 18% - by way of social media targeted advertising campaigns (which I managed and created content for using the Adobe Suite paired with my photo/video skills).
I'm heavily trained to operate many cameras and create wonderful photo/video with a deep understanding of lighting, retouching, and rendering. I’m also known for my stop- motion animations, staying abreast of trends, and growing a company’s online presence to increase ROI by way of creating stunning visuals. Warmly,
Lenny Behar
Portfolio: LennyGerard.com
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PostJobFree Inc, 101 Marketside Ave Ste 404-206, Ponte Vedra, FL 32081