

Olanipekun Oladimeji Gabriel

Ibadan, Oyo State, Nigeria.

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PROFESSIONAL SUMMARY

I am a versatile and highly motivated professional with proven experience in data analysis, data entry and email marketing. Skilled in collecting, cleaning, and organizing large datasets with high accuracy, while ensuring data integrity and confidentiality. Experienced in developing and executing targeted email marketing campaigns that drives engagement and increases conversion. Proficient in tools such as Excel, SQL, Google Analytics, CRM platforms, and marketing automation tools like mailchimp and klaviyo.

EDUCATION

B.Sc. Computer Science **Feb 2016 – Aug 2023**
Adekanle Ajasin University, Akungba Akoko, Nigeria.

Secondary School Leaving Certificate **Sept. 2006 – Aug 2013**
Irekari Comprehensive High School Idoani, Nigeria

RELEVANT WORK EXPERIENCE

Enrollment and Academic Data Analyst Nov. 2023 – Present
Christ The King College, Ibadan, Oyo State

- Tracking and analyzing metrics on admissions, enrollment, retention, graduation, and academic performance of students

Virtual Assistant and Data Entry Specialist(Remote) **April 2021 - July 2023**
Assethive Realty

- Handled data entry, database management and client communications

Campaign Creation and Managemnet (Remote) **Jan 2020**

- Designed and executed email marketing campaign using tools Klaviyo
- Created promotional, transactional, and drip email compaigns aligned with marketing goals.

VOLUNTEER & LEADERSHIP ACTIVITIES

Teaching and Mentorship

- Teach Excel and data visualization to students in underserved communities.
- Mentor aspiring data analysts via linkedIn, and local schools
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SKILLS

Data Management
Proficient in Microsoft Suit Office
Time management
Integrity and Accountability
Email Campaigns

LANGUAGES

English and Yoruba Language