

# JYOTI MISHRA



D/O BIMLESH MISHRA  
DOB – 09/05/2002

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Languages Known: Hindi, English

## CAREER OBJECTIVE

To pursue a professional and challenging role in a competitive and progressive environment where I can effectively contribute my SEO, PPC and SEM skills for the organizational growth.

## EDUCATION

### SCHOOL:

- GGSSS (ADARSH NAGAR, DELHI) – 10<sup>th</sup> (CBSE)
- GGSSS (AP-BLK, SHALIMAR BAGH, DELHI) – 12<sup>th</sup> Science Stream (CBSE)

### COLLEGE/DIPLOMA:

- IGNOU, B.A. (HONS) ENGLISH
- DIGITAL MARKETING

## EXPERIENCE

Practiced under professional guidance during learning

## AWARDS & ACKNOWLEDGEMENTS

- IT LEVEL-II completion (from Skill India Program)
- Won several intra-school competitions in debate, speech and other curricular activities

## SKILLS

- BASIC COMPUTER PROFICIENCY
- KNOWLEDGE IN SEO ON-PAGE AND OFF-PAGE OPTIMISATION
- STRONG ORAL AND WRITTEN COMMUNICATIONAL SKILLS
- GOOD IN SEO, SMM & SEM
- BACKLINKS GROWTH IN MINIMAL TIMESPAN
- ABILITY TO DO KEYWORD RESEARCH AS PER BUSINESS OBJECTIVES
- CONTENT WRITING AND BLOGGING PROFICIENCY