

# Lawrence Robey

Visual Artist, Animator & Designer

## EDUCATION

2016 - 2017: **MFA** - Masters in Fine Arts with major in Media Design -  
**Full Sail University – Online**; Winter Park, Florida

1985 - 1989: **BFA** - Bachelors in Fine Arts with major in Visual Communications -  
**Maryland Institute College of Art**; Baltimore, Maryland

College preparatory classes for **Parson School of Design** - Paris, France

**On-Line Portfolio @ <https://larobey.myportfolio.com>**

## WORK HISTORY

*October 2018 to March 2023*

**Schatz Publishing at GSA - General Service Administrations**  
**1800 F Street NW Washington DC**

• **Video Editor and Multimedia Artist**

I worked as a Video media specialist for GSA. I did video shots and edits video imagery using professional-grade equipment. Myself and the video team would set-up lighting, audio and assorted equipment for tapings and live broadcasts and create various motion-graphic products to use in digital and printed communication products. I create two to three video packages per month, also I take official portraits for GSA staff. I created logo designs, mastheads, google slides templates and graphic designs, motion graphic animations for videos to be placed on the GSA website.

*January 2018 to May 2018*

**Nationwide IT Services, Inc**  
**4025 Fair Ridge Drive, Fairfax, Virginia 22033**

• **Manager of Creative Services**

As part of a team of professionals implements value-added, client-centered solutions that deliver dependable and enduring results. We currently support 10 different federal agencies as a prime contractor, and multiple commercial clients across diverse disciplines. Supporting creation and final production of Web Design, Motion Graphics, briefings & campaigns, logo design, including presentations. Ensuring corporate presentations are in brand and styled appropriately. Design marketing collateral, advertisements, and other multimedia in support of Nationwide IT Services. Support the communications department with Adobe Creative Suite, Muse, Indesign, Photoshop, AfterEffect, Illustrator, Keynote and PowerPoint.

*March 98 to 2019 (Freelance Contract Artist since 2009)*

**L&M Production Design Group 1998 – 2009 – now – Spectrum Group Productions**  
**4401-A Connecticut Ave NW, Washington DC 20008**

• **Graphics and Media Manager/ Senior Graphic Artist – now – Freelance**

Winner of two Telly Animation Awards

Duties and responsibilities included the creation and production of multimedia presentations for large-scale conferences and award shows, stage set designs, logo designs, web page layouts, and animations for video and web broadcasts. Other duties included ability to act as show facilitator while also serving in the role of graphic operator during live production. Facilitating any and all last minute changes, adding additional speakers and personal presentations to the show production flow. All troubleshooting, upgrading, supply ordering, and maintenance of Macintosh Network System. Clients included American Advertising Federation, Clairol, Chevy Chase Bank, United Way, IBWA, Bell Atlantic, AAPA, FDA, SAGA, IRS, Bearing Point, Bath & Body Works and various other large-scale clientele.

**Specialties:**  
Live Show Graphic  
Operator for over  
100+ events  
Staying cool  
under pressure

**Apps:**

Cinema 4D,  
Maya,  
Toon Boom  
After Effect CC,  
Final Cut Pro,  
Premiere Pro CC  
Motion,  
DVD Studio Pro,  
Adobe CC Suite,  
Photoshop,  
Illustrator,  
InDesign,  
Captive,  
Flash,  
Muse,  
WordPress,  
Poser Pro,  
Vue,  
Keynote,  
Prezi,  
Powerpoint  
Microsoft Office

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*January 2017 to December 2017*

**CKA at the U.S. Coast Guard Communication Department**

**2703 Martin Luther King Jr. Ave. SE, Washington DC 20020**

• **Multimedia Specialist**

Supporting creation and final production of Motion Graphics, briefings & campaigns, logo design, including presentations. Ensuring corporate presentations are in brand and styled appropriately. Design marketing collateral, advertisements, and other multimedia in support of U.S. Coast Guard. Support the communications department with Adobe Creative Suite, Photoshop, AfterEffect, Illustrator, Keynote and PowerPoint.

*October 2012 to June 2016*

**CatMedia at the FAA Communication Department – Federal Aviation Administration**

**800 Independence Ave. SW, Washington DC 20591**

• **Catmedia DC Lead Graphic and Multimedia Specialist**

Supporting creation and final production of major corporate briefings & campaigns, logo design, web graphics, including presentations for major financial and business reviews. Ensuring corporate presentations are in brand and styled appropriately. Supporting other marketing and multimedia/video production and animations. Design marketing collateral, advertisements, and other multimedia in support of business marketing efforts. Support the communications department with Cinema 4D v16, Adobe Creative Suite, Photoshop, AfterEffect, Illustrator, Premiere, Final Cut Pro, Keynote and PowerPoint.

*April 2012 to July 2012*

**BAE Systems**

**1101 Wilson Blvd Suite 2000, Arlington, VA 22209**

• **Graphic and Multimedia Specialist**

Supporting creation and final production of major corporate briefings, including slides for major financial and business reviews. Ensuring corporate presentations are in brand and styled appropriately. Supporting other marketing and multimedia production. Design marketing collateral, advertisements, and other multimedia in support of business marketing efforts. Support the communications department with PowerPoint for the president of Land & Armaments Frank Pope, and layout and design of quarterly publication "Defender" magazine.

*July 2011 to July 2013 • (Freelance Contract Artist)*

**Superluminal Films**

**Washington DC, VA**

• **Freelance Graphic Artist and Live Show Graphic Operator**

Work with producers as graphic operator for the 2011 & 2012 U.S. Global Leadership Coalition Washington Conference with Keynote Speaker Secretary of State Honorable Hillary Rodham Clinton. The "USGLC" production was yet another event executed flawlessly with myself as the GFXs operator.

*December 2009 to September 2015 (Freelance Contract Artist)*

**Williams/Gerard Productions**

**4350 N Fairfax Drive, Suite 200, Arlington, VA 22203**

• **Freelance Graphic Artist, Animator and Live Show Graphic Operator**

Work with producers to create and design proposal presentations for a variety of projects. Graphic operator for the 2015 Kohl Winter Sales Kickoff at Gaylord National Harbor, also the 2010, 2011, 2012 & 2013 Sons of Italy, Annual National Education Leadership Awards Gala with Former President Bill Clinton receiving 2010 Lifetime Achievement Award for Public Service. Additional talent included Quincy Jones, Hon. Giorgio Napolitano President of Italy as well as other winners with Joe Mantegna as Master of Ceremonies. The "Sons of Italy" production was executed flawlessly.

**Specialties:**

Live Show Graphic Operator for over 100+ events Staying cool under pressure

**Apps:**

Cinema 4D, Maya, Toon Boom After Effect CC, Final Cut Pro, Premiere Pro CC Motion, DVD Studio Pro, Adode CC Suite, Photoshop, Illustrator, InDesign, Captivate, Flash, Muse, WordPress, Poser Pro, Vue, Keynote, Prezi, Powerpoint Microsoft Office

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# Lawrence Robey

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*March 2010 to July 2013 (Full-Time - now - Freelance Contract Artist)*

**Animators at Law – now – A2L**

**805 King Street, Alexandria, VA 22314**

• **Design Consultant and Animator – now – Freelance**

I created and designed animations for demonstrative evidence for high profile litigation lawsuits. These include complex animations, graphs, charts, story and large exhibit boards. Clients include Boeing, Williams Connolly Law, Amazon, Dell, Nextel, Phillip Morris and many other large corporations and law firms. Animators at Law is the leading attorney owned and operated provider of trial exhibits, animation, graphics and jury research for three-quarters of the largest law firms in the United States.

*April 96 to March 98 - (Freelance Contract Artist)*

**PCI Communications, Inc.,**

**1700 D, Iagonal Road , Unit 450, Alexandria, VA 22314**

• **Visual/Graphic Director – now – Freelance**

Responsible for all offset printed material for brochures, newsletters, sales booklets, posters, signs, etc. Created and produced multimedia presentations for large scale conferences and award shows, stage designs, logo designs, web page layouts, and animations for video broadcasts.

Other duties included all troubleshooting, upgrading, supply ordering and maintenance of Macintosh Network System. Clients included IBM, MCI WorldCom, TELCO, American Diabetes Associations, Fannie Mae, First Union, U.S. Council of International Banking, etc.

**Specialties:**  
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**Apps:**  
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Adode CC Suite,  
Photoshop,  
Illustrator,  
InDesign,  
Captive,  
Flash,  
Muse,  
WordPress,  
Poser Pro,  
Vue,  
Keynote,  
Prezi,  
Powerpoint  
Microsoft Office

## 20+ Years of Experience

I am a Video Editor & Producer, Visual Artist, Animator and Graphic Designer with over 20 years of professional experience supporting the creation of video products for various customers. I will stay cool under pressure, understanding that many customers have urgent deadlines and may want changes to products throughout the products lifecycles. I have a variety of experience in graphic design, illustration, animation, videography, photography and directing. I can adapt my talent, skills and experience to solve any visual need.

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