

Gaurav Bhatt

SEO Executive

A professional with around 1.5 year experience SEO profile currently looking for a job in an organization that provides better career prospects. Have a relevant experience and a good knowledge in On-page, Off-page and Technical SEO.

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📍 Laxmi Bai Nagar, New Delhi, Delhi, India

WORK EXPERIENCE

SEO Executive Advology Solutions

02/2022 - Present

Gurgaon, India

A well known Digital Marketing Agency with both India's and international Client

Achievements/Tasks

- Doing both On-page and Off-page SEO activities to increase website's organic search and online visibility.
- Initiating various link building campaign through guest posting, outreach, website listing, indexing to increase website online reach.
- Creating High Quality backlinks to increase website domain authority.
- Doing research using various off-page strategies for competitor analysis in order to stay ahead in search engine ranking.
- Proficient in using various SEO tools particularly Ahref and SEMrush.

SEO Intern MakeMaya pvt.ltd

06/2021 - 01/2022

Delhi

Achievements/Tasks

- Learn about basics of SEO including on-page and off-page techniques to optimize a website's online presence.

TECHNICAL PROFICIENCY

On-Page & Off-Page SEO

- Creating sitemaps, robot.txt file and other SEO related component of the website.
- Submitting Sites on Google Search Console and making different improvements to increase its crawlability.
- Have a decent knowledge of Google Algorithm and work accordingly to increase it ranking factors.
- Skilled in Doing various off-page activities like link building, indexing, listing and many others.

EDUCATION

Bachelor of Arts Delhi University

2022

Delhi

12th CBSE

2017

10th CBSE

2014

SKILLS

Off-Page SEO

On-Page SEO

Link Building

Ahref

SEMrush

Yoast SEO

Web 2.0

Keyword Research

Sitemap.XML

Canva

MS Office

CERTIFICATES

Skilled Degree in Digital Marketing
(09/2019 - 12/2019)

ORGANIZATIONS

Skill Circle (09/2019 - 12/2019)

LANGUAGES

Hindi

Full Professional Proficiency

English

Limited Working Proficiency

INTERESTS

Movies

Travelling

Singing

Music