

VAISHNAVI BHAWSAR

Digital Marketer



About Me

Enthusiastic and results-driven digital marketing fresher, eager to kickstart a career in online marketing. I am committed to leveraging data-driven strategies and creative thinking to make a meaningful impact. My passion for staying updated with the latest industry trends and technologies drives my continuous learning and innovation. I am ready to contribute my fresh perspective, dedication, and adaptability to a forward-thinking team that shares my commitment to success in the digital sphere.

EXPERTIES

- Digital Marketing Fundamentals
- Social Media Marketing
- Search Engine Optimization (SEO)
- Email Marketing Campaigns
- Pay-Per-Click Advertising (PPC)
- Content Marketing Strategies
- Web Analytics and Data Interpretation
- Graphic Designing
- Logo Designing

CONTACT



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bhawsar-24256b226

LANGUAGE

- English
- Hindi

CERTIFICATION

- Google ADS Search
- Google Ads Display
- Google Ads Video
- Google Analytics Individual Qualification
- Content Marketing
- Email Marketing
- Social Media Marketing
- SEO Principles
- Inbound Marketing
- Coursera University Of Illinois- The Digital Marketing Revolution, The Marketing In A Digital World

EDUCATION

Devi Ahilya Vishwavidyalaya, Indore

Bachelor's in Biotechnology 2012-2015

Devi Ahilya Vishwavidhyalaya, Indore

Master's in Food And Nutrition 2016-2017

The Digital Pathshala , Delhi

03 Month Certification Course In Advance Digital Marketing 2023

Makhanlal Chaturvedi National University Of Journalism And Communication, Bhopal

Post Graduate Diploma In Computer Application 2016-2017

ITI - SCVT Madhya Pradesh

Computer Operator And Programing Assistant 2014-2016

SKILL SUMMARY

- Proficient in digital marketing tools:: Google Analytics, Google Ads, Google Ads, Facebook Ads Manager, Hootsuite.
- Strong understanding of SEO principles and best practices to optimize content for search engines.
- Familiarity with social media platform and their role in brand promotion and engagement.
- Knowledge of email marketing strategies, including list segments, A/B testing, and performance analysis.
- Excellent written and verbal communication skills.

EXPERINCE

Orio Social - 03 Month Internship In Digital Marketing

- Assisted in the creation and schedulling of social media accounts..
- Contributed to the management of PPC campaigns..
- Assisted in writing and editing blog posts.