

JUMOKE ADEAGBO

Content Writer

Phone: +2347062955037

Email: jumokedeborah4991@gmail.com

State of Origin: Oyo

Gender: Female

Address: Oyo State, Nigeria., Ibadan, Oyo.

Nationality: Nigeria

Remove writing service from my core, I am completely unemployable. I'd offer this service for free. It's a passion, not a job.

I express answers in an easy-to-read and understand language to a confusing question of the target audience. Passing important information about a brand, its uniqueness, usefulness, and benefit that will arouse the interest and relationship of potential customers to the brand/product.

Work Experience

April 2022 -
April 2023

Content Writer
Freelance

Remote,

As a content writer, I create written content for various platforms such as websites, blogs, social media, and other digital platforms. I craft engaging and informative articles, blog posts, product descriptions, and website copy, that resonate with the target audience.

I possess knowledge of search engine optimization (SEO) techniques to optimize content for search engines. I also have a basic understanding of HTML and other web technologies to format content for online platforms.

August 2022 -
October 2023

Content Marketing Intern
Global Commerce Media GmbH

Remote,

I was responsible for assisting with the creation and distribution of content that promotes a company's products or services. such as writing blog posts, creating social media content, developing email campaigns, and managing website content.

I was also involved in conducting market research, tracking analytics, and assisting with other marketing initiatives as needed with an ability to work independently and meet deadlines.

July 2023 -
September 2022

Personal Blogging
Self-employed

I started a personal blog as a way to express myself, share my knowledge, and connect with others online.

I share my knowledge, thoughts, and experience in parenting, Solar Energy, and healthy eating.

It is a rewarding and creative means that allows me to share my voice with the world, connect with like-minded and serve as a portfolio to get a job/project as a content writer.

Education

October 2013 -
September 2019

Mechanical Engineering - Ladoke Akintola University Of Technology
Bachelor Of Engineering

Ogbomoso, Oyo State.

April 2022 -
May 2022

Writing And Editing - Coursera(Michigan University)
Online Certificate

Online, Online.

September 2023 - Punctuation And Writing - Alison
October 2022 Diploma

Online, Online.

Accomplishments

Portfolio Links

1. solarwork01.blogspot.com/
 2. thegreenparenting.blogspot.com/
 3. jadebwrites.contently.com/
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Skills

Writing

SEO Optimization

Blogging

Social Media Marketing

Market Research

Canva/Graphic Design

Content Writing

Copywriting

Hobbies

Writing

Optimistic

Adventure

Reading

Cooking

Sewing

Referees

Available on Request

