

## MD AASIF

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### CAREER OBJECTIVE:

Keeping in view my academic knowledge, performance and skills, I wish to start my career in your organization, offer my best to organization & grow with it to a more & more responsible position.

### EDUCATIONAL QUALIFICATION

BA 2nd year pursuing from Patna University (Bihar).

Course	School/college	Board/University	Year of Passing	Marks Obtained
10+2	Bengali Senior secondary school	BSEB Board, Bihar	2019	65%
10 <sup>th</sup>	Canterbury model public school	BSEB Board, Bihar	2017	70%

### Technical Skills

- Search Engine Optimization(SEO)
  - Website Research (Responsive Check, URL Structure, Content Optimization, Heading Tag Check, Canonical Tag, 301 Redirection)
  - Keyword Research Using Google Keyword Planner Tool
  - OnPage Optimization (Title, Description & H1 Tag Creation, Content Optimization and interlinking, alt tag optimization, xml sitemap creation, robot.txt creation)
  - Google Analytics Setup, analyze, monitor and reporting
  - Google Webmaster(Search Console) Setup analyze, monitor and reporting, xml sitemap integration
  - Off Page Optimization (PR Submission, Article submission, Blog Posting, Classified Submission, Guest Blogging, Bookmarking etc)
- Social Media Optimization(SMO)
  - Facebook(Profile creation, Page creation, Group creation, organic and paid Activities)
  - Twitter
  - Pinterest
  - LinkedIn

- G+
- Search Engine Marketing(SEM)
  - Google AdWords Account Setup**
  - Search Network (Campaign, Ad Group and Ad creation, Negative Keywords, all ads Extension, Conversion Setup, ROI Calculate)
  - Display Network (Account Set up, Campaign, Ad Group and Ad creation, all ads Extension, Conversion Setup, ROI Calculate)

#### PERSONAL PROFILE:

<b>Name</b>	: Md Aasif
<b>Nationality</b>	: Indian
<b>Religion</b>	: Muslim
<b>Date of Birth</b>	: 20-June-2001
<b>Languages Known</b>	: Hindi, English
<b>Interest in</b>	: internet, playing games

#### Declaration:

I hereby confirm that the information given above is true to my knowledge and belief.