

ADEYINKA ADEMILUYI

Digital Marketing



Contact

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www.getdigitalpresence.com.ng

Skills

Social Media Marketing

Content Writing

Web Design

Copywriting

Email Marketing

Soft skills

Research



Decision Making



Technology



Achievement

Trained over 1000 students in several batches on web design

Generated Facebook leads at a record ₦24(\$0.032)/lead for a client.

Education

University Of Lagos

B.Sc Computer Engineering (2015)

Work Experience

Console Creative, USA

(June 2023 - August 2023)

As Lead Content Writer (Remote)

- Creates search engine optimised contents to drive organic traffic

Family Booster Ministries

(April 2023 - May 2023)

As Email Marketing Specialist (Remote)

- Generated 2,391 leads within 24 hours at just ₦23.28/lead

- Write high converting sales copies

- Create high converting lead generation and sales pages

- Manage email list, sequences and workflows

- Develop overall marketing campaign strategy

Get Digital Presence

(2018 - Present)

As Digital Marketing Specialist (owner)

- Created Company and Customer Website pages

- Created campaigns on social media

- Created Email marketing campaigns

- Created Website Content

- Broadcast on social media