

GABRIEL AJIJOLA

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CONTENT WRITER

Highly professional and versatile content writer with over 4 years of experience. I have a dynamic and creative way of writing to help a wide range of clients and organizations to curate valuable and well-researched content. My research, editing and proofreading skills are perfect for any organization. In-depth knowledge of SEO and thereby creating keyword-friendly articles that rank on search engines and reach the targeted audience.

EXPERIENCE

FEBRUARY 2019 – PRESENT

CONTENT WRITER, FREELANCE

- Created content for a wide of range clients from different countries across different niches.
- Researched content that is valuable and informational for different blogs.
- Did SEO-friendly content as wanted by each client to give their blogs the perfect ranking and to meet their target audience.
- Came up with original stories or rewrote existing scripts to suit the Channel's purpose as a YouTube script writer.
- Researched various topics as given by clients to write on them for different YouTube channels as a YouTube script writer.
- I have freelance accounts with Upwork, Fiverr, Freelancer, and Opera News Hub where I showcase my writing prowess to different clients and organizations.

JANUARY 2020 – PRESENT

BLOG POST WRITER, GOSPEL SHIFT

- Responsible for finding the latest gospel songs, uploading them, and making them available for download after writing a short blog post about the song.
- Curate different inspirational write-ups that are also edifying and upload them on the blog.
- Gather some facts about some gospel music celebrities and write up it for the audience's pleasure.

JANUARY 2021 – DECEMBER 2021

BLOG POST WRITER/ NEWS EDITOR, DARA INFO

- Responsible for writing first-hand and latest information all around the world cutting across different niches.
- Reported different news stories to inform the targeted audience about the latest happenings around them.
- Edited different news stories as they come to make it readable and well understood by the targeted audience.
- Ensured all news reports are first hand, and well edited before publishing to the outside world.

NOVEMBER 2022 – MARCH 2023

CONTENT WRITER, HUB FOR JOBS

- Responsible for writing well-researched articles about careers.
- Made sure, all articles were SEO-friendly, to give make them rank and reach the right audience.
- Did keyword research to get low and high-competitive keywords, create content about it, and answer different search queries.
- Did topic research to know what the different queries of users are and how to answer them.
- Curated different long-form articles, around careers, and also news reports about careers.
- Worked with a team of different experienced content writers and editors.

EDUCATION

JUNE 2021

B.TECH, LADOKE AKINTOLA UNIVERSITY OF TECHNOLOGY, OGBOMOSO.

SKILLS

- Good Proofreading and Editing skills
- Excellent Researching skills
- Ability to work with deadlines
- Excellent communication skills
- Excellent Ability to work with a team
- Proficient in proofreading
- Highly creative in writing
- Good formatting and organizational skills
- Excellent SEO knowledge
- Strong attention to details
- Strong usage of WordPress
- Excellent editing skills

CERTIFICATION

Side Hustle

- Digital Marketing and Content Creation certification – 2022
- Product Management certification – 2022
- Graphics Design certification – 2021

Jobberman

- Soft Skill Training - 2021

BIODATA

Date of Birth: 03/ 08/ 1995
State of Origin: Osun
Gender: Male
Languages: English, Yoruba

REFEREES

To Be Made Available On Request