



Samuel Olusesan Ogunmilua

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Objectives

I am a highly motivated Digital Marketer seeking to get a position in a reputed company, where I can use my skills and knowledge to learn new things and grow as a person in all areas

Experience

Digital Marketer

Company: Kolobox Capital limited

Years: 1 years (2017)

Industry: Fintech

Achievements Task

1. Drove email acquisition and marketing campaigns to support key business initiatives across account management, new business development and customer experience.
2. Identified growth opportunities and developed initiatives to increase market share.
3. prepare detailed campaign reports and digital marketing strategies, communicating key findings to senior management.
4. Managed Marketing campaigns to cultivate brand awareness and drive website traffic.
5. Monitored and optimized advertising campaigns using Google, Facebook and Instagram.

Digital Marketing/Social Media Management

Company: Lifemate Furnitures

Years: 3 years (2018-2020)

Industry: Interior Design

Achievements Task

1. worked with clients to address and respond to client and partnership management issues.
2. Reinforced established quality control standards and followed procedures for optimal customer interactions.
3. Monitored metrics and developed actionable insights to improve efficiency and performance.
4. Made customers aware of current and new products and services (online and offline).
5. Used consultative techniques to understand customer needs and make strategic referrals to business partners.

Digital Marketer

Company: OPay Digital Payment limited

Years: : 2years-6months (2021-2023)

Industry: Fintech

Achievements Task

1. Drove email acquisition and marketing campaigns to support key business initiatives across account management, new business development and customer experience.
2. Identified growth opportunities and developed initiatives to increase market share.
3. prepare detailed campaign reports and digital marketing strategies, communicating key findings to senior management.
4. Managed Marketing campaigns to cultivate brand awareness and drive website traffic.
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Key Skills

Team leadership	Order fulfilment	Graphics design
Account management	Research and due	Motion Graphics
Sales proficiency	diligence Computer	Video editing UI/UX
Social Media engagement	proficiency Graphics	3D
social media management	design Software	ANIMATION
Data entry	development UI/UX	DESIGNER
	DESIGN	

Qualifications

B.sc Physics

University of Abuja

6/2014 - 8/2018

Projects

Portable Solar powered inverter

6/2018 - 10/2018

It was a science project which was basically made for the future of power source in Nigeria, converting from non-renewable energy (Crude-Oil) to renewable energy (Sun). The project was made by me during my final year as a prototype. since the world is switching to the portable age where things as to be convenient enough for man that's when my idea grew from. Normally we are all used to the big inverters which takes about two truck batteries to power and it been moved will take a big means to transport it from one place to another but with my prototype its stress-free and portable to carry imagine having the more power energy than the normal truck powered inverter but the size of a lady's office bag and the weight of a little car battery. the portable solar inverter can generate about 1500watts of power when made as a prototype meaning it can carry s light bulb, a television, you can charge your phone and a mini-fridge for at least 2weeks non-stop. I believe if the project is well financed it can help a long way in power generation in the world today

WordPress

<wp-admin/post.php?post=1347&action=elementor>.

2/2019 - 7/2020 creates and implements websites for clients using the WordPress web creation tool. ... These developers work directly with

clients, designers, brand strategists, writers, marketers, and other developers to create attractive and user-friendly websites.

Achievements

BEST GRADUATING STUDENT

8/2019

University of Abuja

Came out with the best Science project so far in the whole department and faculty.

Languages

English Yoruba	Hausa
	French

Personal Information

Father Name: OLUSESAN

Date Of Birth: 19/12/1994

Nationality: Nigerian

Marital Status: Single

Religion: Christian

Address: 16 Ojurayo street,
Oshogun bus stop, ketu Lagos.

References

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Capital limited