

Daniel Nwafor

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Profile

He is a creative that has a good knowledge of the content creation industry and this, he has represented in his works through his relevant social media handles as he is great in the respective content creation skills below.

Experience

Interned with Miss Olayinka T. Hannah. (June-August, 2023)

Here, I was taught how social media works, how to conduct competitor analysis, and content calendars/worksheets.

Skills

- Content writing- Knowing the role of content writing in this digital economy, I help out in writing specified audience-based content that puts out what a business or personal brand wants its audience to know.
- Content calendar- This brings to researching through and bringing up content topics, which content format and date each should be posted to build up a schedule for a business/personal brand that I'm working with.
- Storytelling- I have this knack for using words creatively to relate with my audience in more appealing a story and this has been reflected in my creative works.
- Social media optimization: Having a depth of knowledge of how to improve a social media handle with the audience of the handle owner. Putting up best practices to enhance the social media handle productivity is something I'm good at.