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 **Akinbami Adetomiwa Emmanuel | 09161995756 |** **akinbamiemmanuel630@gmail.com**

**Content Writer | Creative Writer | Journalist | Tutor**

**Profile**

I am a versatile and prolific writer that gets the job done. I help companies create terrific content to enhance brand quality, ensure brand promotion, and convert leads with creative writing and SEO content writing, and yes, I can help you too!

**Experience / Employment History**

**Content Writer - Ascent Tech Hub Africa**

January 2025 - Present

* Head of the content writing department, managed the department and worked with interns.
* Writing Web page contents for the official website.
* Video scripts for content.
* Blog post articles.
* Thorough editing and proofreading of tasks submitted by coworkers.

**Freelance writer.**

August 2020 – Present

* Writing SEO articles and blog posts.
* Proofreading and editing.
* Casino reviews, gambling articles and blog posts.
* Writing quality YouTube scripts for YouTube channels.
* Writing movie reviews for YouTube channels.
* Writing interesting fiction and short stories.

**SEO Content Writer – EWL – Nigeria**

February 2021 – November 2023

* Writing quality SEO articles for different companies, products and brands.
* Creating hyperlinks, alt texts and picture attachments.
* Proofreading and editing articles before turning them in.

**SEO Content Writer & Copywriter – EsjayPKwriters - Pakistan**

2021 – 2022

* Writing SEO articles for different brands and products.
* Creating topics for products and writing articles to describe and promote them.
* Copywriting services.

**Classroom Instructor (teacher) at Living Faith Nursery and Primary School, Ifako-Gbagada, Lagos.**

September 2019 – February 2020

* Impacting knowledge to pupils via audio and visual models to facilitate learning.
* Present lessons in a comprehensive and less sophisticated manner.
* Provide instructions to each child and promote interactive learning.
* Observe pupils' behaviour and report abuse or neglect.

**Education**

**University Education (Graduate)**

* B.A English, Obafemi Awolowo University, Ile-Ife, Osun state, Nigeria. February 2020 -December 2024.
* A-level Arts, OAUCDL, Moro campus, Osun, Nigeria**.** August 2018 – June 2019.

**Extra-curricular Activities**

**Member, Nasels Communication Bureau, English Department, OAU.**

February 2022 – July 2024

I served as a campus journalist. My tasks included:

* Writing sports news and articles for publication on the official board and website.
* Writing poems and intellectual articles for publication on the official website.
* Proofreading and editing news, articles and poems.

**Production Manager/Editor, Nasels Communication Bureau, English Department, OAU.**

June 2023 – July 2024

I served as the manager and editor of news and article production of the agency. My job included, but is not limited to:

* Spearheading and ensuring efficient news and article production activities for the bureau.
* Editing, proofreading and publishing news, articles and creative writing on the bureau’s website.
* Leadership roles to ensure all members are active.
* An important executive of the bureau.

**ICT Editor, Nasels Communication Bureau, English Department, OAU.**

June 2023 – July 2024

I served as the ICT editor of the bureau. My tasks included:

* Collating multimedia resources needed for publication.
* Printing images and attaching them to news and articles.

**Languages**

English, Yoruba and Nigerian Pidgin English.

**Skills & Toolkit**

**Hard Skills**

* Content /copywriting (5 years)
* Editing and Proofreading (4 years)
* Creative Writing (5 years)
* Fiction Writing (5 years)
* Poetry (5 years)
* News writing & reporting (2 year)
* Photography (2 years)

**Soft Skills**

* Communication Skills (Written and Verbal)
* Listening Skills
* Music Skills
* Critical thinking and Problem-Solving
* Leadership
* Ability to Accept and Learn from Criticisms
* Ability to Function within a Team
* Friendliness

**Toolkits**

* Microsoft word
* Google Docs
* Deepseek AI
* Canva
* Google Meet
* Zoom

**Certification, Achievements and Awards**

**Educational Certification**

* B.A English, Obafemi Awolowo University - 2024
* Jupeb A-level Programme Certificate - 2019

**Journalism Certification**

* Certificate of Participation, NCB Media Tour to 32 FM, Ibadan, Oyo. (2022)
* Certificate of Participation, NCB Media Workshop, OAU. (May 2023)
* Certificate of Participation, NCB Membership 2021/2022 Session. (June 2023)
* Certificate of Participation, NCB Membership 2022/2023 session (July 2024)
* Certificate of Recognition, English Department, OAU as the Production manager and ICT Editor (July 2024).

**Social Certification & Award**

* NCB Most Social Member - 2024
* NCB Award of Recognition as the Production Manager and ICT Editor - 2024
* Artist of the Year - 2024
* Best Clique Award (Class of Transcendence) - 2024
* Best Clique Award (English Department, OAU) - 2023
* Certificate of Service, Class of Transcendence FYB Committee Member - 2024

**Links and Portfolio**

[LinkedIn](https://www.linkedin.com/in/adetomiwa-akinbami-47a4b021b)

[Facebook](https://www.facebook.com/emmanuel.adetomiwa.75?mibextid=ZbWKwL)

[Instagram](https://www.instagram.com/traviskhing/)

[Twitter (X)](https://twitter.com/Traviskhing?t=I-NxnRQSdrbL9FACNzvpWA&s=09)

[Portfolio](https://drive.google.com/drive/folders/1n4f9ahMbEEkeVRKPQ3Yz_pgg3VP56PYn)