

Rupal Yadav

Digital Marketing

As a beginner in the field of digital marketing, I strive to associate myself with an organization where I can utilize my skills in the best possible manner, which further allows me to grow in my career journey while contributing to the development of the organization.



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7827304047

New Ashok Nagar, Delhi, India

EDUCATION

BA (English Hons)

Delhi University

2019 - 2022

Intermediate School (CBSE)

Vanasthali Public School ,Noida

2019

High School (CBSE)

Vanasthali Public School

2017

MY RESPONSIBILITES

Content Writing

Workplace/Company

My role involves the daily management of client profiles, content creation, maintaining a social media calendar, active participation in office reels, and crafting compelling ad copies and reviews for our B2C clients, all while ensuring that the content is visually captivating and engaging.

Content Writing

Gulmohar Digitech Pvt. Ltd

2022 - 2023

Noida

Its a digital marketing agency and majorly dealing with B2C

CO- CURRICULAR

Delhi University

Achievements/Tasks

- Member of Adveta Society (Bharati College DU)
- President of Literary Red Stocking Society (Bharati College DU)

SKILLS

Basic design skills

content writing

Canva

SMO

SMM

WEB TOOLS AND SOFTWARE KNOWN

Project Name

CERTIFICATES

Completed internship in CONTENT WRITING
(2022 - 2023)

Complete Advance Digital Marketing Course
(06/2022 - 11/2022)

LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency

German

Elementary Proficiency

INTERESTS

Surfing

Exploring

Making reels

Reading novels

Singing

Football

Dancing