ADELOWO DEBORAH TITILAYO

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Lagos, Nigeria

**PROFILE SUMMARY**

Results-driven Data Analyst with a year of experience in extracting, cleaning and analyzing complex datasets. Proficient in Excel, SQL and data visualization tools such as Power BI. Adept a translating data into actionable insights to drive business decision-making. Proven track record of identifying trends and patterns to enhance organizational performance. Strong communication skills with a collaborative approach to working cross-functionally. Seeking to leverage analytical expertise and contribute to data-driven decision making.

**CORE COMPETENCIES**

* Data Entry, Cleaning and Analysis
* Data Visualization
* Programming Language
* Database Management
* Problem Solving Skills and Effective Communication

**CAREER HIGHLIGHT**

**Sales Forecasting Model**

Developed a robust time-series forecasting model to predict sales trends accurately and to improve revenue

**Reporting and Visualization**

Created comprehensive dashboards and reports using Power bi, presenting complex data insights in an easily understandable format contributing to more informed decision-making

**Advance Analytics**

Spearheaded the development and implementation of a predictive analytics model resulting in great improvement in decision-making accuracy.

**Strategic Insights for Product Development**

Provided key insights into user behavior and preferences, influencing product development strategies leading to improvement in user satisfaction.

**Predictive Analytics for Inventory Management**

Developed a robust sales forecasting model using time-series analysis, resulting in a more efficient inventory management system and a significant reduction in stock outs Top of Form

**WORK EXPERIENCE**

**Data Analyst – Intern (Meri Skill)** Oct 2023

Extracting and Cleaning of Data

Data Analysis

Visualization

Drawing Meaningful Insights

 **Quality Control Analyst/ Microbiologist** Jan 2019 - Jan 2021

* Carry out test and quality parameters on finished products
* Calibration and validation of equipment and keeping of necessary records
* Participate in Quality Risks Assessment and continually review quality control processes and procedures
* Carry out microbial analysis on raw materials, intermediates and finished products
* Carry out chemical and microbial analysis on raw water and treated water
* Ensure hygienic working conditions by carrying out personal hygiene swab and pathogen environmental monitoring

**Quality Control Supervisor /Microbiologist** Jun 2014-Dec 2018

* Interface with regulatory agencies (NAFDAC, SON) during on-site factory visits
* Handling Customer Complaints and non-conformity of products
* Prepare and Review Standard Operating Procedures (S.O.P) with continuous improvement of quality control practices
* Implement a HACCP approach to food evaluation

**Quality Control Officer** Apr 2012 - May 2014

* Approve or reject all raw materials, packaging and labeling material as well as finished products
* Monitoring of all identified CCPs (critical control points) and alert immediately the management before critical limits are exceeded.

**EDUCATION**

**University of Ibadan (M.Sc. Industrial Microbiology)** 2011

**Olabisi Onabanjo University (B.Sc. Microbiology)** 2008

**CERTIFICATION**

**Excel and SQL for Data Analysis – Cybersafe Foundation (Digi Girls)**