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**Profile Summary**

A highly skilled professional with more than two decades’ experience spanning journalism, banking, public relations, sports coaching, peace building, and the public sector having the capacity to create high value partnerships and deliver exceptional value to any world class organisation by helping it achieve its key goals and objectives.

**Work Experience**

* **Organisation:** Migrant Resource Centre, Benin City

 Jan 2022 - till date

**Position:** Head, Media

 ***Responsibilities:***

* Handling the media channels of the Migrant Resource Centre, Benin City
* Organising news conferences, interviews, and creating materials (banners, flyers, etc.) for such events
* Writing and distributing press releases to the media for coverage
* Ensuring that content adheres to the in-house style guide
* Staying abreast of the latest media trends and content best practices
* Compiling and updating style guides as required
* Collaborating with team to come up with fresh and creative ideas, keeping the audience in mind
* Managing multiple projects and consistently meeting deadlines
* Monitoring the news for mentions of the Migrant Resource Centre, its activities, and key employees such as stakeholders and members of management
* Devising a plan to address unfavourable press coverage or misinformation
* Maintaining good relationship with stakeholders on migration, human trafficking
* **Organisation:** Federal Ministry of Labour

 July 2017-Dec 2021

**Position:** Principal Labour Officer (Inspection, Research, & Training)

 ***Responsibilities:***

* Ensuring that workplace and safety standards are maintained by organisations.
* Labour inspection
* Liaising with the management of organisations to ensure that their policies are in line with all legal requirements.
* Mediating dispute between employer and employee
* Ensuring companies and host communities live in peace and harmony
* **Organisation:** Freelance March-July, 2017

**Position:** Reporter/Social media marketer
 ***Responsibilities:***

* Sourcing for and writing interesting stories
* Fact checking information from different sources
* Conducting interviews and preparing them for publication
* Creating content, including text posts, video and images for use on social media
* Promoting products, services and content over social media, in a way that is consistent with an organisation’s brand and social media strategy
* Interacting with customers and dealing with customers’ enquiries
* Developing new social media strategies and campaigns
* Managing a budget to be spent on promoting social media posts and pay-per-click (PPC) advertising
* Keeping track of data and analysing the performance of social media campaigns
* Collaborating with colleagues from across marketing departments to ensure branding is consistent
* **Organisation:** Sports Nigeria December 2015 – 2017

**Position:** Editor

 ***Responsibilities:***

* In charge of ensuring quality and engaging content are published.
* Supervising and guiding reporters in scouting for and getting interesting stories.
* Establishing and maintaining good relationships with stakeholders in the sports sector.
* Ensuring that the paper maintains a high standard.
* **Organisation:** FC Naija January – March 2017

**Position:** Editor

 ***Responsibilities:***

* Ensuring that the website is constantly updated with latest football news.
* Moderating comments from readers and fans.
* Growing traffic to the website with engaging content.
* Supervising writers.
* **Organisation:** The Cable Newspaper April 2014 – November 2015

**Position:** Staff Writer

 ***Responsibilities:***

* Ensuring that interesting, factual, and engaging sports stories are posted on the website in a timely manner.
* Editing and proofreading content before publication.
* Supervising the work of sports reporters and writers.
* **Organisation:** Complete Communications Limited March 2011 – 2014

**Position:** Staff Reporter

 ***Responsibilities:***

* Sourcing for and writing interesting stories.
* Fact checking information from different sources.
* Conducting interviews and preparing them for publication.
* Writing and editing content for the bank
* Drafting emails and memos announcing company news and initiatives
* Compiling employee resources (such as information about employee benefits)
* Creating printed materials, such as employee handbooks or flyers
* Facilitating group brainstorming sessions and training sessions amongst employees
* **Organisation:** Saturday Sun Newspaper May 2010 – December 2011

**Position:** Contributor (Cross Word Puzzle)

 ***Responsibilities:***

* Generating interesting and engaging puzzles.
* **Organisation:** Skye Bank Plc August 2008 – January 2010

**Position:** Internal Communication/Events & Sponsorship Officer

 ***Responsibilities:***

* Writing and editing content for the bank.
* Working with partners to ensure that bank gets value from events it hosts or sponsors.
* **Organisation:** Skye Bank Plc November 2006 – July 2008

**Position:** Regional Credit & Marketing Officer

 ***Responsibilities:***

* Sourcing for new customers for the bank.
* Managing the loan requests of customers.
* Ensuring that current and prospective customers submit all the required documentation at any point in time.
* **Organisation:** Skye Bank Plc January – October 2006

**Position:** Credit and Marketing Officer

* **Organisation:** EIB International Bank September – December 2005

**Position:** Teller

* **Organisation:** Zenith International Bank April 2003 – July 2004

**Position:** Teller

* **Organisation:** The Lion of Africa Insurance Co. Ltd July 2000 – March 2003

**Position:** Claims Processing Officer

* **Organisation:** Multi Sports Newspaper January 1999 – June 2000

**Position:** Staff Writer

**Education & Qualifications**

* American College of Technology 2021
PGC Human Capital Development
* Pan – Atlantic University 2013
M.Sc. Media and Communication (Second Class upper)
* Edo State University 1999
B.Sc. Economics (Second Class lower)
* Saint Gregory’s College, Obalende Lagos 1993
SSCE

**Award**

* Diamond Award for Media Excellence (Sports Reporting Category) 2015

**Publications**

* Our Daily Mask (A Collection of Poems)
* Papa Goose Rhyme (A Collection of Poems)
* Football Memories (A Book on Football)
* Hallucinations of Abami (A Play in Memory of Fela)

 **Facilitation**

* Resource Person, The Punch Newspaper Immersion Training August 12, 2022

**Trainings**

* Introduction to Generative AI (01) Dec. 12th, 2023

Google Cloud Skills Boost

* Training of Trainers on Mental Health, Psychosocial Oct. 23rd – 27th, 2023

Support, and Life Skills

International Organization for Migration

* Capability Enhancement Workshop for Journalists Sept. 28th, 2023

PwC

* Training of Trainers on Pre-Departure Orientation Sept. 18th – 19th, 2023

International Labour Organization

* Training of Trainers on Operationalizing the Gender Mainstreaming

Strategy & Action Plan

International Labour Organization Sept. 20th – 21th, 2023

* Counter Trafficking in Humanitarian Settings (CTHS)

IOM E-Campus May 6th, 2023

* Communication Foundations

LinkedIn Learning April 23rd, 2023

* Capability Enhancement Workshop for Journalists

PwC Sept. 30th, 2022

* Institutional strengthening training for stakeholders

to mitigate irregular migration & trafficking in persons

EU, British Council, SEYP Sept. 20-22, 2022

* MSME ICSS (Inspire, Create, Start, Scale)

 Training of Trainers, Facilitators, & Coaches

 SEDIN, GIZ, GOPA Aug. 28th – Sept. 10th, 2022

* Basic Financial Literacy

Federal University of Technology, Minna Sept. 2022

* Training of Trainers on Migrants’ Employability Skills

International Organization for Migration Aug. 2nd – 4th, 2022

* A step-by-step guide to applying International Organization for Migration’s

Communication for Development toolkit to encourage safe migration

and public action to stop exploitation and human trafficking August 2022

* Reporting Labour Migration using

International Labour Organisation’s media toolkit June 2022

* Business Analysis & Process Management June 2022
* Gender Mainstreaming framework for the International June 2022

Labour Migration Division (ILMD) of the Federal Ministry of

Labour & Employment

* Students For Liberty Africa Coordinator Training August 2021
* African Liberty Writing Fellowship July 2021-July 2022
* Op-ed Writing 101 June-July 2021

African Liberty Pre-writing Fellowship

* Scriptwriting May 2021

Terra Academy for the Arts

* Conversations That Inspire: Coaching Learning, Leadership and Change December 2020

Case Western Reserve University, Ohio

* Leading Positive Change through Appreciative Inquiry December 2020

Case Western Reserve University, Ohio

* International Entertainment and Sports Marketing October 2020

Yonsei University

* Jobberman Soft-Skills Training October 2020
* Doping: Sports, Organisations and Sciences October 2020

University of Lausanne

* Managing Talent October 2020

University of Michigan

* Introduction to Research for Essay Writing October 2020

University of California, Irvine

* Organisational Design: Know Your Organisation October 2020

Macquarie University

* Football Coaches Association of Africa Nations November 2019

D Diploma in Coaching

* Project Management for Development Professionals Level 1 September 2019
* Follow-Up Training of Government Officials on Effective November 2018

Management/Running of Migrant Resource Centres

* Psychosocial Support Training for Counsellors November 2018
* Football Coaches Association of Africa Nations February 2013

E Diploma (Level II) in Coaching

* Certificate of Participation: Beginners’ Programme 1 January 2011

Copycoach Nigeria Ltd. (The Copywriting School)

* Leadership Training, Daystar Leadership Academy September 2010
* Creative Writing, Daystar Skill Acquisition Program February 2010
* Optimizing Corporate Communication Skills, Pan-African University August 2008
* Media Enterprise, Pan African University March – June 2008
* Basic Credit Certification Programme, IBFCAgusto February 2008

**Associations**

* Association of Corporate Affairs Managers of Banks
* Nigerian Institute of Management
* Institute of Credit & Risk Management of Nigeria
* Football Coaches Association of Africa Nations

**Hobbies & Interests**

* Reading, Writing, Literature
* Traveling
* Photography
* Football

**References**

* **Taiwo Obe**

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