**[Social Media Music Business](https://www.postjobfree.com/resume/ad1pxv/social-media-music-jersey-city-nj)**

**Location:**Jersey City, NJ

**Posted:**December 05, 2023

**Contact Info:**

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**Resume:**

Tyvera Bryant

(551) 241-0145

Tyverab@gmail.com

EDUCATION: Bachelor of Arts in Music Business, May 2023

New Jersey City University, Jersey City, NJ

GPA 3.3

Courses completed include:

Financial Accounting Music Business Law

Principles of Marketing Computer Music

Arts Management I & II Consumer Behavior

INTERNSHIPS:

Intern, Major Record Labels Showcase, June 2022-Present

Conduct listening sessions and provide constructive feedback to emerging, unsigned artists.

Facilitate artists growth and reach by providing strategic guidance and utilizing market resources, including radio campaigns, specialized consulting services, and social media platform showcases.

Participate in daily meetings with record labels and artists, documenting all discussions.

Digital Music Marketing Intern, Wayne Cohen Songs, January 2023-May 2023

Leverage analytical skills to enhance lyrics and compose targeted keywords for the website.

Knowledgeable of Disco website for each category such as Lyric theme, Genre, Instruments, Mood/Feel, Tempo, Type, and Vocals

Collect data from the website and transfer it to a spreadsheet. Then, accurately copy and paste the keywords and categories into designated columns in the spreadsheet.

Classify the Lyric theme, Mood/ Feel and Instrumentals into iTunes categories such as Album, Album Artists, Composer and Bpm

EMPLOYMENT:

Digital Navigator, July 2023-Present

Housing Authority of City of JC

Promote the Affordable Connectivity Program to eligible individuals throughout Jersey City at a range of community events, including canvassing or tabling at events, directly hosting outreach events.

Discuss with each client their home internet access or need for home internet access, technology experiences and their devices.

Track all outreach activities and keep timely and accurate records; conduct follow up as necessary.

Customer Service Associate, January 2022-July 2023

Hudson Vine, Jersey City, NJ

Assist customers to make purchases while operating the cash register.

Place sales tags on bottles of alcoholic beverages and inventory items.

Deliver orders to customers

Graduate Admissions Assistant, May 2020 – May 2022

New Jersey City University, Jersey City, NJ

Scan credentials and file confidential documents

Answer and direct phone calls, taking detailed messages.

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ACTIVITIES: Selected to NJCU Leadership Honor Society

Named to The National Society of Leadership and Success,

People Performance and Production (PIII) a Music Club

AWARDS: Student Leadership Certificate, Hudson County Community College, 2020

Food Pantry Work Study Certificate, 2020.

COMPUTERS: MS Word, PowerPoint, Excel, Google Docs, FL studio music, Pro T