

Komal Sharma

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PROFESSIONAL SUMMARY

As a budding digital marketer I am an enthusiastic and dedicated individual equipped with a solid foundation in modern marketing strategies and digital tools. With a strong grasp of fundamental marketing principles, I possess the skills to develop and execute well-targeted social media and content marketing initiatives.

EDUCATION

class 10 from CBSE
Balvantray mehta vidhya
bhawan (A.S.M.A) Gk=2

Class 12 from CBSE
Balvantray mehta vidhya
bhawan (A.S.M.A) Gk=2

Graduated from pgdav
college B.A (economic
owners)

Pursuing M.A (english
owners) from pgdav college

SKILLS

Social Media Marketing

- Experienced in making social media content calendar and dedicated to planning execution.
- Familiar with meta campaign manager and their tools.
- Familiar with various social media marketing tools.
eg=Canva,Hootsuite,Viral finder and Facebook ad library
- Established report with my trainer

Search Engine Optimization

- I worked on some project for just training purpose, I create and understand about quality backlinks.
- I worked on some SEO related tools like yoast SEO,SEMrush, keyword planner and answer the public.

Content Marketing

- precisely work on so many content like blogs,social media content calendar etc .
- In the era of A.I I took the help from chat gpt,wordtune.