[Digital marketing executive](https://www.postjobfree.com/resume/adyppr/digital-marketing-new-york-city-ny" \t "_blank)  
  
Location:  
New York City, NY  
  
Posted:  
August 04 2023  
  
Contact Info:  
[rprohan1223@gmail.com](mailto:rprohan1223@gmail.com)  
+91-8830475183  
  
ROHAN RAJESH PATIL  
Digital Marketing Executive  
  
Career Objective  
To obtain a challenging Digital Marketing position in a  
dynamic and growth-oriented company where I can utilize  
I'm Rohan Rajesh Patil my skills and knowledge to contribute to the success of  
Trained Digital the organization.  
Marketing Enthusiast,  
great learner and a god Work Experience  
tearm player. 2022/12 - 2023/03  
DigitizeBrand Hub (India) Pvt Ltd  
(Digital Marketing Intern)  
  
2021-2022  
+91 8830475183  
Datamatrix Technologies Inc  
Data Research Analyst  
  
Tapodham Warje, pune  
Projects  
Website Development (WordPress) - Created My Own  
website ([www.blissridess.com](http://www.blissridess.com/)) from ground up and installed  
various plugins on it. Such as 1)Classic Editor, 2) Meta Slider, 3)  
[rprohan1223@gmail.com](mailto:rprohan1223@gmail.com) wp form, 4)Click to chat, 5) All in one Redirection, 6)All in one  
Schema etc.. Set up pixel code and Google tracking code as well.  
  
SEO -  
On-Page -  
Key Skills  
Finding the right keyword for easy to rank.  
Graphic Designing Checking Keyword Density Check the Overall Density of the  
Web designing (WordPress) Keywords on the site.  
Creating Meta Tags for the site which includes: Page Title,  
SMM  
Description, Keywords, H1, H2, and H3 Tags, All Tags  
Video Editing Optimization, Image Optimization etc.  
Content Writing Off-Page -  
PPC / SEO Article Submissions, Blogs Submissions, Images Submission,  
Canva / Filmora Directory Submission, Video Submission, PR Submission,  
Forum Submission, Classified Submission, social Bookmarking.  
Education Video Editing - Video editing using filmora tool  
  
Graphic Designing - Creating templates  
2018 - 2021 thumbnails post designing for social platforms using  
Amravati University canva.  
Bachelor Degree of mechanical  
SMM - Running ads on social media like facebook,  
Engineering  
Instagram, Twitter, LinkedIn, Doing organic activity  
social media platform.  
  
Email Marketing - Creating List, Sharing Signup  
Certification Courses Form Creating Email Campaign and Report etc.  
Master program in practical PPC - Google Ad word Campaign Creation,  
digital Marketing course  
Preparing, Ad Text (Title,Descripition, and Display  
(Digital Trainee)  
URL)etc.  
Graphics & Video editing  
program (Digital trainee)  
Website Design WordPress  
program (Digital Trainee) Tools  
  
Google Analytics, Google search console, Google keyword  
Language planner, Yoast SEO, MailChimp (Email Marketing), Canva,  
Google Sheets, Filmora (Video editing),  
Marathi  
English  
Hindi  
  
Achievements  
Extra Qualities  
Created a own websites.  
Proactive Learner Run a Social media campaign Successfully.  
Hardworking Created a attractive post design and content  
Highly organized  
Run a successful E-mail campaign  
disciplined  
Done SEO of own Website  
  
Extra Qualities  
Editing (images & video)  
Listening music  
Surfing internet  
solving puzzles  
Social media

PostJobFree Inc, 101 Marketside Ave Ste 404-206, Ponte Vedra, FL 32081