[Digital marketing executive](https://www.postjobfree.com/resume/adyppr/digital-marketing-new-york-city-ny%22%20%5Ct%20%22_blank)

Location:
New York City, NY

Posted:
August 04 2023

Contact Info:
rprohan1223@gmail.com
+91-8830475183

ROHAN RAJESH PATIL
Digital Marketing Executive

Career Objective
To obtain a challenging Digital Marketing position in a
dynamic and growth-oriented company where I can utilize
I'm Rohan Rajesh Patil my skills and knowledge to contribute to the success of
Trained Digital the organization.
Marketing Enthusiast,
great learner and a god Work Experience
tearm player. 2022/12 - 2023/03
DigitizeBrand Hub (India) Pvt Ltd
(Digital Marketing Intern)

2021-2022
+91 8830475183
Datamatrix Technologies Inc
Data Research Analyst

Tapodham Warje, pune
Projects
Website Development (WordPress) - Created My Own
website ([www.blissridess.com](http://www.blissridess.com/)) from ground up and installed
various plugins on it. Such as 1)Classic Editor, 2) Meta Slider, 3)
rprohan1223@gmail.com wp form, 4)Click to chat, 5) All in one Redirection, 6)All in one
Schema etc.. Set up pixel code and Google tracking code as well.

SEO -
On-Page -
Key Skills
Finding the right keyword for easy to rank.
Graphic Designing Checking Keyword Density Check the Overall Density of the
Web designing (WordPress) Keywords on the site.
Creating Meta Tags for the site which includes: Page Title,
SMM
Description, Keywords, H1, H2, and H3 Tags, All Tags
Video Editing Optimization, Image Optimization etc.
Content Writing Off-Page -
PPC / SEO Article Submissions, Blogs Submissions, Images Submission,
Canva / Filmora Directory Submission, Video Submission, PR Submission,
Forum Submission, Classified Submission, social Bookmarking.
Education Video Editing - Video editing using filmora tool

Graphic Designing - Creating templates
2018 - 2021 thumbnails post designing for social platforms using
Amravati University canva.
Bachelor Degree of mechanical
SMM - Running ads on social media like facebook,
Engineering
Instagram, Twitter, LinkedIn, Doing organic activity
social media platform.

Email Marketing - Creating List, Sharing Signup
Certification Courses Form Creating Email Campaign and Report etc.
Master program in practical PPC - Google Ad word Campaign Creation,
digital Marketing course
Preparing, Ad Text (Title,Descripition, and Display
(Digital Trainee)
URL)etc.
Graphics & Video editing
program (Digital trainee)
Website Design WordPress
program (Digital Trainee) Tools

Google Analytics, Google search console, Google keyword
Language planner, Yoast SEO, MailChimp (Email Marketing), Canva,
Google Sheets, Filmora (Video editing),
Marathi
English
Hindi

Achievements
Extra Qualities
Created a own websites.
Proactive Learner Run a Social media campaign Successfully.
Hardworking Created a attractive post design and content
Highly organized
Run a successful E-mail campaign
disciplined
Done SEO of own Website

Extra Qualities
Editing (images & video)
Listening music
Surfing internet
solving puzzles
Social media

PostJobFree Inc, 101 Marketside Ave Ste 404-206, Ponte Vedra, FL 32081