| Olayoriju Olayinka  **Content Creator**, SEO optimization professional | Olayoriju Olayinka Felele, Oyesina Layout  Ibadan, Oyo State, Nigeria  +2349042801563  [yorijuwrites133@gmail.com](mailto:yorijuwrites133@gmail.com)  <https://www.linkedin.com/in/olayinka-olayoriju-72abba20a> |
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| **ㅡ** **Skills** | Web Content Writing  Editing  Proofreading  Search Engine Optimization  Ghostwriting  Google Webmaster Tools  Grammarly |
| **ㅡ** Training **ㅡ** **Experience** | **Introduction To Google SEO** by University of California, Davis via Coursera. (In Progress)  **Identifying, Attracting, and Growing Your Digital Audience** by University of California, Irvine via Coursera. (In Progress)  **Introduction To Data Analytics** by IBM via Coursera. (In Progress) ContentStack/ Founder, Content Strategist, WriterJanuary 2022 - Present. Responsibilities involve listening to clients to determine appropriate content strategy and coordinating with my team to deliver appropriate content and implement best SEO practices. Cloudswriters Writing Collective/ Ghostwriter, Editor, Long-form ArticlesJune 17th, 2021 - December 2021, Nigeria. Key roles included handling blog posts, webpage articles, and product reviews, ensuring they were publication-worthy.   * Wrote and edited 30 articles in long-form and short-form; access can be provided in confidence.  Oludimu Deborah/ Writing Assistant, EditorFebruary 2020 - June 2021, Nigeria Duties involved keyword research, drafting article outlines, completing projects within set deadlines, and as an editor, proofreading completed projects before handover to clients.   * Worked extensively on 4 product reviews, and a dozen blog posts |
| **ㅡ** **Education** | University of Ibadan / LL.BFebruary 2019 - Present, Ibadan. Nigeria. A period of study within the university towards acquiring a degree in Law has imbued me with necessary problem-solving skills and a leadership initiative as well as honed my ability to write with particular attention to detail. Idikan Baptist Comprehensive College / General Certificate Examination2016 - 2019, Ibadan, Nigeria. Served with the school Press Club, handled publications in print. Molete Baptist College, Ibadan / Junior Secondary School-leaving Certificate2013 - 2016, Ibadan. Nigeria. |
| **ㅡ** Portfolio | <https://drive.google.com/folderview?id=19yzm1HKueMNjbu37UWPqlYp0YPxj6FaZ> |