**IKECHUKWU ALLAN EMENIKE**

*Abule-egba, Lagos state*

*09096460864, 08072786742*

**Email**: [allanchinanu@gmail.com](mailto:allanchinanu@gmail.com) **Portfolio**: <allan.curious.page>

**PROFILE**

I am a content Writer highly skilled in researching and Writing compelling articles. Result-driven and adept at driving the production of meaningful and original content for various media platforms and clients

I seek a role at a reputable firm that would allow me to express my creative prowess, create engaging content, and execute innovative marketing campaigns.

**SKILLS**

* Strong research skills
* Editing and Proofreading
* Solid Understanding of SEO
* Good Communication skills
* Ability to meet deadlines and work with subject matter experts.
* Good knowledge of Canva

**WORK EXPERIENCE**

**International Data Management**                     **Feb. 2022–Present**

*Post held:* ***Tele-*Marketing and Social Media Manager**

**Achievements:**

● Responsible for Creating daily copies and content for social media and email;

● I create email marketing content for new and existing users;

● Assisted in reviewing campaigns to assess the success and progress of each. And proactively adjust strategies;

●Managed social media accounts and posted engaging and diverse content daily. monitored the necessary metrics required to drive growth.

**Freelancer                              July 2021– Present**

*Post held:* ***Content Writer***

**Achievements:**

* Wrote Articles for clients in variety of niches;
* Adhered to rules and met deadlines.

**Bold Pink Media**                      **Jan. 2021–May. 2021**

*Post held:* ***Content Creator***

**Achievements:**

* Responsible for Creating daily copies and content for social media and website;
* Created well-researched and stimulating contents;
* Wrote informative, Motivational, and Creative Articles;
* Edit and proofread written pieces before publication.

**Let's Talk History**

*Post Held:* ***Creative Writer and Blogger***               **Jan. 2019-2022**

**Achievements:**

* Research industry-related topics;
* Created written and graphic content for social media and website;
* Edit and proofread written pieces before publication.

**Educational Qualification & Certifications**

Cousera: Search Engine Optimization **2022**

Google: Digital Skills for Africa                                                    **2019**

**Bowen University, Iwo, Osun State                        2019**

Bachelor of Science Degree,

Industrial Chemistry