Emmanuel Azih

Graphic Designer | Motion Designer

Lekki, Lagos State, 105101

+2349052313170 | emmanuelazihstudios@gmail.com

**CAREER OBJECTIVE**

Creative and versatile professional with over 5 years expertise in graphic design and motion design. Recognized for exceptional creativity, dedication, attention to detail, and the ability to elevate brands through captivating visuals. I have worked with various brands in different industries, from Tech to real estate, crypto, power, and presently a creative agency. Seeking a position to leverage my skills in graphic design, motion graphics and creative arts to deliver high-quality multimedia content that enhances brand presence and results.

**EXPERIENCE**

**Lead Creative Designer/Motion Designer**

Teeth4tat Consulting Solutions, Ibeju-lekki, Lagos

November 2021 – Present

* Lead the design team in conceptualizing and executing creative solutions for graphic design, motion graphics, logos and branding for a wide range of clients, achieving high levels of client satisfaction.
* Successfully bridged graphic design and video editing, creating visually stunning designs for print and digital media, while also crafting attention-grabbing social media videos.
* Lead motion graphics and video editing projects from concept to final delivery, achieving an increase in boost in user engagement.
* Achieve team improvement by having tutorials and trainings at intervals.
* Design marketing materials that aligned with brand identity and objectives, resulting in a good improvement in campaign performance.
* Review and approve junior designers works and deliverables.
* Shared design/computer skills and knowledge with other colleagues, contributing to skill development within the company.
* Manage client relationships, interpreting their vision into design and video content that consistently exceeded expectations.

**GRAPHIC DESIGNER/VOLUNTEER**

Heart2Hearts Network (NGO)

April 2020 – September 2021 (remote)

* Created impactful graphics and social media content.
* Produced compelling graphics for the NGO's social media platforms, resulting in increased engagement and outreach.
* Worked closely with other volunteers and staff to ensure a consistent and professional visual representation of the NGO's goals and projects.
* Aided the design team lead with overseeing design matters as the assistant lead designer.
* Designed eye-catching fliers and posters for social media and various events like seminars, podcasts.
* Contributed to organizational growth through creative solutions and collaborative efforts.

**GRAPHIC DESIGNER**

DQ GRILL, Benin City

January 2019 - April 2021 (remote)

* Developed graphics for company logo, products, ads, and social media posts.
* Created aesthetic design concepts relating to food and what the brand is about.
* Designed graphics for large format prints and banners across different locations.

Photographer

* Photographed products to make designs and product catalog for client.

**GRAPHIC DESIGNER/VOLUNTEER**

Young Elites Initiative (NGO), Benin City

June 2018 - February 2020

* Established a memorable brand identity, including logos and captivating social media visuals.
* Designed attention-grabbing fliers and posters for summits and events, enhancing participation.
* Leveraged photography skills to capture the essence of events, leaving a lasting impact.

**EDUCATION**

University of Benin

**Benin City, Edo State**

*Bachelor of Arts (B.A.) Fine and Applied Arts*

**GRADE:** Second Class Upper (4.0 GPA)

**PROFESSIONAL SKILLS:**

* Proficient in Adobe Creative Suite (Photoshop, Illustrator, After Effects, InDesign & Premier Pro.
* Expertise in motion graphics, storytelling, video composition & colour grading.
* Extensive experience optimizing video content for various platforms
* Branding & Visual Identity
* Advanced knowledge in Creative Arts
* Proficient in Canva

**SOFT SKILLS:**

* Effective Communication
* Creative Problem-Solving
* Adaptability & Flexibility
* Collaboration & Teamwork
* Attention to Detail

**Extracurricular Activities**:

* Nigerian Red Cross Club (NRCC) - Volunteered for humanitarian efforts, contributing to society.
* NGOs (Young Elites Initiative & Heart2Hearts Network) - Engaged in impactful volunteer work, supporting various social causes.

**[Portfolio](https://drive.google.com/drive/folders/1ibRBlTy_zNlk4pdlLeQFyLbV79RSpA0F%22%20%5Co%20%22https%3A//drive.google.com/drive/folders/1ibRBlTy_zNlk4pdlLeQFyLbV79RSpA0F)**

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References:

Available upon request.