

Snehanshu Barua

DIGITAL MARKETING ASSOCIATE



CONTACT ME

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Location: - New Delhi

CAREER OBJECTIVE

I AM A FRESHER WHO'S SEEKING JOB IN DIGITAL MARKETING ASSOCIATE AND ALSO READY TO START WORK AS AN INTERN. I AM A HIGHLY MOTIVATED AND EXCELLENT TEAM WORKER WHO CAN WORK IN FAST CHANGING ENVIRONMENT AND CAN WORK IN PRESSURE MOMENTS AND I HAVE ABILITY TO LEARN AND ADAPT THINGS QUICKLY

FREELANCE WORK

CONTENT WRITING & SEO

- WRITING CONTENT AND POSTING THEM IN VARIOUS SOCIAL MEDIA PLATFORM FOR MOONLIGHT STUDIO
- 1 MONTH BUSINESS DEVELOPMENT & SALES IN HDFCB ROHINI WEST FROM JUNE 30- AUG 1 2022
- MARKET RESEARCH AND HANDLING CLIENTS FOR MOONLIGHT STUDIO
- 1 MONTH TRAINING HDFCB ON BUSINESS DEVELOPMENT ASSOCIATE AND SALES
- WEEKLY POSTING AND BACKLINKING ON LINKEDIN FOR SPEEDY DIGITAL

PPC ASSISTANT

- ASSISTING AND LEARNING TO OPTIMIZE AND MANAGE PAID MEDIA CAMPAIGNS FOR UNITED CARS(SOUTH DELHI) FORM JULY TO PRESENT
- RESEARCHING THE MARKET AND ANALYZING LAST MONTHS CONVERSIONS AND SALES
- LEARNING ABOUT PREOWNED LUXURY CARS INDUSTRY AND REAL ESTATE INDUSTRY

EDUCATION TRAINING

LINGAYAS LALITA DEVI INSTITUTE OF MANAGEMENT & STUDIES

Bachelor Qualification (B. Com) | 2019 - 2022

KENDRIYA VIDYALAYA

12th Commerce (CBSE) | 2017 - 2018

PROFESSIONAL TRAINING

PROFESSIONAL COURSE OF DIGITAL MARKETING

HANSRAJ COLLEGE(UNIVERSITY OF DELHI)

DEC 22- MAY 23

PROFESSIONAL SKILLS

- GOOGLE ADS
- GOOGLE ANALYTICS
- PAY PER CLICK
- LEAD GENERATION
- SOCIAL MEDIA MARKETING
- SEARCH ENGINE OPTIMIZATION
- DIGITAL MARKETING STRATEGY DEVELOPMENT

SOFT SKILLS

- DEVELOPING CLIENT RELATIONSHIP
- CREATIVE AND CRITICAL THINKING
- COMMUNICATION SKILLS
- PRESENTATION SKILLS
- NEGOTIATION
- ACTIVE LISTENING

ACHIEVEMENTS

GOOGLE CERTIFICATION IN SEARCH, VIDEO
AND .DISPLAY ADS

FUNDAMENTALS OF DIGITAL MARKETING
FROM GOOGLE GARAGE

SMERUSH CERTIFICATE IN LOCAL SEO,
TECHNICAL SEO AND MOBILE SEO