

# Maritha Okeibunor, Copywriter

---

Lagos | +234 9136776274 | [LinkedIn](#) | Email: [tobaychi67@gmail.com](mailto:tobaychi67@gmail.com)

## Experience

### THE BOUTIQUE VIBE

SEO Writer

Remote, Cyprus  
May. 2022 - Dec, 2022

- Incorporated specific keywords into several assigned articles which increased website traffic for the company.
- Created engaging guides and listicles about several boutique hotels and resorts.

### THE SCRIBE TRIBE

Copywriter

Hybrid, Nigeria  
Nov. 2020 – Jan. 2022

- Produced and edited long form content such as E-books and articles.
- Contributed to content goals by writing press releases and newsletters for projects such as specific book launching across social platforms.
- Edited and fact-checked content according to the industry best practices.

### ASTERISM COMMUNICATIONS

Content Writer

Remote, Nigeria  
July 2018 – Jan. 2021

- Wrote original short and long form content for theladysroom.com.ng that maintained brand consistency across all social media channels.
- Utilized exceptional writing skills to produce engaging and error-free content

### CONNECTED ADVOCACY

Content Writer/ Researcher

Full-time, Benin, Nigeria  
Feb. 2020 – Mar. 2021

- Informed the grassroots in Benin city about the effects and dangers of climate change through written and visual campaigns.
- Encouraged eco-friendly practices in markets, schools and small local communities.
- Penned down and published engaging articles about the myths and facts on climate change.

### CIVIL RIGHTS ORGANIZATION

Front Desk Officer

Full-time, Nigeria  
Mar. 2017 – July. 2019

- Completed administrative tasks by performing business correspondence, transcription and data entry.
  - Managed electronic and paper filing systems by updating paperwork, maintaining documents and accurately recording information.
-

## Education

**BS.C Medical Biochemistry.**  
University Of Benin, Edo State.  
2017 – 2023

### Awards & Honors

Second Class Upper: 4.2/5.0 gpa

## Technical Skills

### SOFTWARE

Microsoft Office

Google Docs

WordPress

Grammarly

CMS

---

### METHODOLOGIES

Creative Writing.

Keywords Research.

Brand Messaging.

SEO Optimization.

Copywriting, Editing and Review.

Quality Deliverables

## Interests

### HOBBIES

Running

Anime

Traveling

Foodie

Biking

Art

### LANGUAGES

English (Native)

Igbo (Native)

French (Conversational)

## Communities

### COMMUNITY NAME

NAMBS Press Team

Editor-in-chief  
Aug 2017 – Dec 2022

### COMMUNITY NAME

Connected Advocacy

Volunteer  
2020– 2021