**AIYEDUN ADEDOYIN**

**CONTACT**

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Summary

Seasoned content, technical, and creative writer. Experienced with crafting quality article/blog post, optimized contents and reviews. Well-versed in plethora programs like Google doc, Microsoft Office (word, excel, and Power Point), Adobe, Zoom, Slack, LinkedIn to get efficient result. Possesses commendable Search Engine Optimization skills for content writing and knows how to apply a number of effective strategies to drive web traffic to websites. Has working knowledge of publishing articles, news reports, and others on WordPress.

Skill Highlights

|  |  |
| --- | --- |
| * Content writer * Time management * Detailed-oriented | * Creative thinker * Communication * Interpersonal skills |

Experience

**Content writer** – 01/2018 to date

**AI Marketing Analyst**, AIBEES – 12/2020 to 02/2021

* Create quality first line email for prospective clients

Education

Bachelor of Science: **Crop Protection and Environmental Biology** – 2020

**University of Ibadan**, Ibadan Nigeria.

Languages

English

Yoruba

Certifications

* Digital Marketing Certificate from Udemy September 2020
* Jobberman soft skill training November 2020

**ADEDOYIN AIYEDUN**

March 20, 2022

As an individual with writing experience, the vacancy at your company for an SEO Content Writer drew my attention and going through the required skills and qualifications required for the job, I was excited to realize my strengths and qualifications aligned with the job and also with the mission and vision of the company.

I have over 3 years of practical experience supporting creating and writing quality contents for clients. Driving traffic to different website is the end game of a quality content, I’m an expert in that. SEO, Plagiarism-free contents, Blog Posts, Articles are part of my capability

I believe I’m a good fit for this job as I have garnered exposure and professional skills in a few organizations and they have instilled in me logical, analytical and organizational skills which I am eager to explore. I have prior content and copy writing experience which also makes me qualified for this post.

I am not just dedicated to my career but I am also highly motivated to excellence as I am a goal getter with excellent working ethics. I work well as a team member, I am very reliable, detail-oriented, organized and eager to learn. I also possess great communication skills and customer relations.

I look forward to putting my skills and knowledge to use managing the day-to-day activities of the company. I assure you that I would be a valuable asset in contributing to the growth and vision of the organization if offered the job.

I look forward to getting a positive resume review and subsequent feedback from your company.

Thank you for your time

Yours sincerely

Adedoyin AIyedun