

# ADEBISI IDAYAT ADEJOKE

## Digital Marketing Professional

+234-9069010908  
1025, Balogun Crescent, Arepo, Ogun  
Stats, Nigeria.  
idayatbolajiadejoke@gmail.com

### Objective

Driven and results-focused Digital Marketing Professional adept at elevating online visibility, engagement, and revenue growth. Seeking an engaging role to apply expertise in digital marketing strategy, SEO, social media management, and analytics to contribute to the success of a progressive organization.

### Professional Experience

#### Digital Marketing Executive | Digital Pioneer Limited | 2022 – Present

- Proficiently designed impactful social media strategies, utilizing analytics tools to amplify engagement and brand visibility across multiple platforms.
- Executed targeted email campaigns that drove engagement and conversions by leveraging segmentation and data-driven insights.
- Demonstrated expertise in crafting visually captivating, user-centric websites that amplify brand identity and user engagement through responsive design principles.

#### Communication Assistant | Olly RAY Interior Decorator | 2021 – 2022

- Developed and implemented holistic digital marketing strategies for clients spanning various industries.
- Collaborated as a Communication Assistant, overseeing end-to-end digital campaigns.
- Orchestrated cross-functional team collaborations for seamless and integrated marketing initiatives.
- Produced 3D interior layout drawings to showcase diverse design options to clients.
- Conducted comprehensive market research to identify evolving design trends and consumer preferences.



### Education

Bachelor of Art in English  
And International Studies

### Certification

Goggle Fundamental Of  
Digital Marketing

Inbound marketing

### Skills

Digital Strategy



Web Design



Social Media Management



Blog



Email Marketing



Canva



CapCut



Microsoft Powerpoint



Micro soft packages  
(MS Word &MS Excel)



### Language

- English

### References

Available upon request